



BRAINWARE UNIVERSITY

Term End Examination 2025-2026
Programme – B.Sc.(AM)-Hons-2023
Course Name – Portfolio Design
Course Code - BAM67124 (T)
(Semester VI)

Full Marks : 40

Time : 2:0 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 10=10

1. Choose the correct alternative from the following :

- (i) Identify the primary purpose of a portfolio design project
 - a) Entertainment
 - b) Skill demonstration
 - c) Marketing only
 - d) Software testing
- (ii) Recognise the correct for portfolio design in multimedia education
 - a) Collection of random works
 - b) Structured presentation of skills
 - c) Only animation output
 - d) Only graphic layouts
- (iii) Identify an essential activity during pre-production
 - a) Rendering
 - b) Editing
 - c) Planning
 - d) Exporting
- (iv) Recognise the importance of defining objectives in a project
 - a) Delays production
 - b) Improves clarity and focus
 - c) Reduces creativity
 - d) Eliminates teamwork
- (v) Select why timelines are required in portfolio projects
 - a) To reduce creativity
 - b) To track and manage progress
 - c) To avoid teamwork
 - d) To delay submission
- (vi) Recognize the outcome of effective pre-production planning
 - a) Confusion
 - b) Project failure
 - c) Smooth execution
 - d) Random output
- (vii) Identify the stage where actual creation begins
 - a) Production
 - b) Pre-production
 - c) Evaluation
 - d) Submission
- (viii) Identify the correct production phase in portfolio design
 - a) Idea development
 - b) Output creation
 - c) Error correction
 - d) Final delivery
- (ix) Select the role of design execution during production

- a) Planning tasks
- b) Publishing work
- c) Evaluating output
- d) Creating visual assets
- (x) Select the correct focus during production phase
- a) Goal definition
- b) Asset development
- c) File backup
- d) Portfolio review

Library
Brainware University
398, Ramkrishnapur Road, Barasat
Kolkata, West Bengal-700125

Group-B

(Short Answer Type Questions)

3 x 5=15

- 2. Describe the main objective of a portfolio design course (3)
- 3. Describe two activities included in the pre-production phase (3)
- 4. Describe the role of project planning in portfolio development (3)
- 5. Explain why defining project objectives is necessary (3)
- 6. Explain the importance of integration during implementation (3)

OR

- Explain why quality control is required before final delivery (3)

Group-C

(Long Answer Type Questions)

5 x 3=15

- 7. Describe the role of pre-production planning in portfolio project development (5)
- 8. Describe the importance of quality control before final portfolio submission (5)
- 9. Analyze how improper implementation affects the quality of a portfolio (5)

OR

- Analyze how portfolio design reflects professional competence (5)
