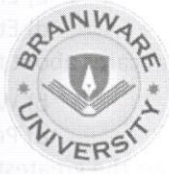




25744-41405



BRAINWARE UNIVERSITY

Term End Examination 2025-2026

Programme – BBA LL.B.-2022/BBA LL.B.-2023

Course Name – Business Ethics

Course Code - BBALLB602

(Semester VI)

LIBRARY
BRAINWARE UNIVERSITY
SCHOOL OF LAW
Rasat, Kolkata- 700125

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

(i) Select the word from where Ethics is derived.

- a) Ethios
- c) Ethoes

- b) Ethikos
- d) None of these

(ii) Locate the exact meaning of ethics.

- a) Character
- c) Custom

- b) Manner
- d) All of these

(iii) Select the word from where moral is derived.

- a) Moralis
- c) Monatic

- b) Morilitic
- d) None of these

(iv) Locate the nature of culture.

- a) Learned
- c) Inherited

- b) Programmed
- d) All of these

(v) Locate the ethical culture where employees can develop and exercise their skills.

- a) Fortress
- c) Baseball

- b) Club
- d) Academy

(vi) Identify classical view of managements social responsibility.

- a) To ensure goodwill
- c) To ensure relationship

- b) To ensure profits
- d) To ensure effective leadership

(vii) Identify the socio - economic view of social responsibility.

- a) Social responsibility goes beyond making profits to include protecting and improving welfare of the society

- b) Business enlargement

- c) Financial upgradation

- d) Minimize loss

(viii) Locate disadvantage of social responsibility.

- a) Possession of resources

- b) Ethical obligation

- c) Public image
(ix) Identify the term that separates right and wrong behaviour.
a) Customer satisfaction
c) Innovation
(x) Identify general belief of employees that cares about their well – being.
a) Behaviour
c) Organisational behaviour
(xi) Identify the approach of ethics that offers the greatest good to the greatest number of people.
a) Deontological
c) Aristotelian
(xii) Select the meaning of Sustainable Development.
a) Long term growth
c) Meeting needs of the present
(xiii) Identify the main aim of economic planning in India.
a) Economic Growth
c) Growth with social justice
(xiv) Select the main objectives of macroeconomic policy.
a) A high and stable level of employment
c) A stable and satisfactory rate of economy
(xv) Identify the benefit of globalization for indigenous firms.
a) It protects them against undue foreign competition
c) It opens up new market opportunities
d) Violation of profit maximization
b) Empowerment
d) Ethics
b) Workplace misbehaviour
d) Perceived organisational support
b) Utilitarian
d) Unitarian
b) Short term growth
d) Meeting needs of the past
b) Industrial expansion
d) None of theses
b) A low and stable rate of inflation
d) All of these
b) It cushions them from the effects of events in other countries
d) It increases the risk and uncertainty of operating in a globalizing world economy

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Describe the difference between personal and professional ethics. (3)
3. Describe importance of values in life. (3)
4. Explain morality issues in governance of board directors. (3)
5. Describe relationship between CSR and Public Relations. (3)
6. Estimate mechanisms of corporate governance that are functioning in Indian business scenario. (3)

OR

Estimate role of auditors in enhancing corporate governance.

(3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. Classify three types of corporate social responsibility. (5)
8. Define the concept of human centered technology value. (5)
9. List the main conflicts between business demands and professional ideals. (5)
10. Analyze ethical issues relating to fair trade practices. (5)
11. Dissect the reasons and the need to improve corporate governance standards. (5)
12. Examine corporate disclosure. (5)

OR

Explain directors and financial institutions in enhancing corporate governance.

(5)
