



BRAINWARE UNIVERSITY

Term End Examination 2022

Programme – M.Sc.(MSJ)-2021

Course Name – Television News Production

Course Code - MMSJ304BM

(Semester III)

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Brainware University
Barasat, Kolkata -700125

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Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. *Choose the correct alternative from the following :*

- (i) Growth of the network In the decade 1981-90 the number of transmitters increased from 19 to
 - a) 518
 - b) 519
 - c) 550
 - d) 515
- (ii) Doordarshan has a tier programme service
 - a) Three
 - b) Five
 - c) One
 - d) Four
- (iii) Doordarshan's social objectives are
 - a) To act as catalyst for social change
 - b) To promote national integration
 - c) To promote interest in games and sports
 - d) All of these
- (iv) The motto of Satyam Shivam Sundaram is associated with.....
 - a) Doordarshan
 - b) Star TV
 - c) Zee TV
 - d) None of these
- (v) Doordarshan was separated from All India Radio in
 - a) 1976
 - b) 1977
 - c) 1966
 - d) 1967
- (vi) Prasar Bharati Bill was passed in Lok Sabha in
 - a) 1992
 - b) 1990
 - c) 1995
 - d) 1999
- (vii) A Broadcast news stories are
 - a) Updated maybe once a day.
 - b) Repeated without change throughout the day.
 - c) rarely, if ever, modified or updated.
 - d) updated throughout the day with fresh, new angles
- (viii) The term broadcasting refers to _____

- a) various media technologies
c) a device which produce radio waves
- (ix) TRAI stands for
a) Television Regulatory Authority of India
c) Television Regular Authority of India
- (x) 'BARC' stands for
a) Branch of Audience Research Commission
c) Broadcast Analytics Research Centre
- (xi) INSAT stands for _____
a) Indian National Satellite System
c) Indian National Satellite Structure
- (xii) Television came into India
a) 1958
c) 1969
- (xiii) John Baird succeeded in transmitting the form of pictures from one place to another in
a) 1900
c) 1924
- (xiv) On 15 August 1982, Doordarshan introduced a national telecast service from its own TV studio. The telecaster was named
a) DD1
c) DD2
- (xv) Colour television began in India from the year
a) 1982
c) 1992
- b) airborne transmission of radio and TV waves
d) None of these
- b) Television Regulatory Autocratic of India
d) None of these
- b) Broadcast Audience Research Council
d) None of these
- b) Indian Nation Satellite System
d) Indian National Satellite Scheme
- b) 1959
d) 1949
- b) 1914
d) 1930
- b) DD National
d) None of these
- b) 1965
d) 1972

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Briefly illustrate the job responsibility of a News Producer. (3)
3. Explain the roles and responsibilities of a floor manager in a TV Studio. (3)
4. What does PTC mean in journalism? (3)
5. What do you understand by the word 'Super'? (3)
6. Use of Clippings in TV news are very common' Discuss. (3)

OR

What is 'Imaginary Line'? (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. "What are the basic differences among radio news copy, television news copy and newspaper report?" (5)
8. Illustrate the functions of visuals in TV news. (5)
9. "Like a newspaper story, a broadcast story needs a clear focus, a lead, a body and an ending' Discuss with examples" (5)
10. Briefly discuss the broadcast script format. (5)
11. What are the essential qualities of a successful television journalist? (5)

OR

- What do you mean by 'Input' & 'Output' team? Write your answers with suitable examples. (5)
12. What are the functions of a News Producer in television? (5)

OR

"Describe the role of a news producer in a live coverage of an event?" (5)