



# BRAINWARE UNIVERSITY

Term End Examination 2022

Programme – M.Sc.(MSJ)-2021

Course Name – Radio News and Pogramme Production

Course Code - MMSJ305BM

( Semester III )

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Time : 2:30 Hours

Full Marks : 60

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

### Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

(i) Which of the following is the news source for radio ? Select properly.

- a) News agency
- b) correspondents
- c) reporter
- d) All of these

(ii) "Statement I: RAM is a known term in Radio broadcasting Statement II: TAM is also a known term in radio broadcasting"

- a) Statement I is correct but Statement II is incorrect
- b) Statement I is incorrect but Statement II is correct
- c) Both statements are correct
- d) Both statements are incorrect

(iii) Grant of Permission Agreement is required for

- a) setting up community radio station
- b) establishing newspaper house
- c) setting up television production house
- d) None of the above

(iv) Evaluate the full form of RODP

- a) Run of day point
- b) Run of day part
- c) Run of daily part
- d) None of these

(v) "Statement I: FPC is Fixed point chart Statement II: TOH is Top of Hour"

- a) Statement I is correct but Statement II is incorrect
- b) Statement I is incorrect but Statement II is correct
- c) Both statements are correct
- d) Both statements are incorrect

(vi) Among which of the following microphone is used while recording sound on the footpath?

- a) Omnidirectional
- b) Unidirectional
- c) Condenser microphone
- d) None of these

(vii) Select the division of AIR is used for News.

- a) Resource Locator
- b) Agency Division
- c) Fabric Cast Division
- d) News Service Division

- (viii) Which of the following is a way of communicating radio news using the Internet? Explain
- a) Messaging  
b) Referencing  
c) Chatrooms  
d) Podcasting
- (ix) Radio is an audio as well as visual medium
- a) It is true  
b) It is partially true  
c) It is false  
d) It is partially false
- (x) Abstract of a news story followed by its brief description, is known as-
- a) Radio news bulletin  
b) Radio news headline  
c) Both of the above  
d) None of the above
- (xi) Choose the medium which has a very wide reach in India
- a) Radio  
b) Television  
c) Internet  
d) Print
- (xii) Out of the following which one comes first in presentation of radio news bulletin in AIR news?
- a) Headline  
b) Important news  
c) Exclusive news  
d) Breaking news
- (xiii) Vividh Bharati is a FM channel and it is run by
- a) Times of India  
b) All India Radio  
c) Prasar Bharati  
d) Ananda Bazar Patrika
- (xiv) State the instance of the public service announcement i.e PSA is-
- a) I stand up to cancer  
b) Stay tuned  
c) Good morning  
d) None of these
- (xv) Evaluate the important factors for writing radio news -----
- a) Maintaining objectivity  
b) Using authentic source  
c) Avoiding distortion  
d) All of these

**Group-B**

(Short Answer Type Questions)

3 x 5=15

2. Describe is FPC (3)
3. Demonstrate the significance of show promos (3)
4. Interpret stations promos and its importance (3)
5. Compare and contrast between radio news reel and radio news bulletin (3)
- OR
- Analyse the role of sales team in radio (3)
6. Write down the TSL building techniques (3)
- OR
- Develop three sports news headline (3)

**Group-C**

(Long Answer Type Questions)

5 x 6=30

7. Define the teaser and programme promo in a radio. (5)
8. Analyse the roles and responsibilities of RJ (5)
9. Explain the importance of news based programme in radio (5)
10. Interpret break bumpers (5)
- OR
- how to prepare a radio talk? Interpret (5)
11. Compare and contrast programme policy of public broadcasting and private broadcasting (5)
- OR
- Develop a 5 minutes radio drama script on Covid-19 awareness (5)

12. What is radio news bulletins? does it differ from television news? discuss

(5)

OR

How to write a radio news? briefly discuss in your own words

(5)

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