



BRAINWARE UNIVERSITY

Term End Examination 2022
 Programme – M.Sc.(MSJ)-2021
 Course Name – Film and Audience
 Course Code - MMSJ305FS
 (Semester III)

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 Brainware University
 Barasat, Kolkata -700125

Time : 2:30 Hours

Full Marks : 60

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Who among the following has conceptualized " Data base cinema" and " Soft cinema" as significant audio visual forms of the future in the process of emergence ?
- a) Lev Manovich
 b) Steven Shaviro
 c) Donna Haraway
 d) Veiran Sobechak
- (ii) The main objective of having 5.1 surround sound format for reproduction of sound of films in theatre is to make the sound more _____.
- a) Louder
 b) Melodious
 c) Sharper
 d) Direction oriented
- (iii) First song-less film of India is
- a) Naujawan
 b) Neecha Nagar
 c) . The Apu Trilogy
 d) Awaara
- (iv) Sholay's screenplay was written by?
- a) Salim-Javed
 b) Shailendra
 c) Divender
 d) Bhupinder
- (v) Which is the First 70 MM film of India?
- a) Awaara
 b) Shree 420
 c) Pyaasa
 d) Around the World
- (vi) First song-less film of India is
- a) Naujawan
 b) Neecha Nagar
 c) . The Apu Trilogy
 d) Awaara
- (vii) First Cinema Theatre of India is
- a) Elphinstone Palace
 b) Swatantra Theatre
 c) Fireweavers Theatre
 d) Swatantra Palace
- (viii) The two different locations and sets of action together called _____.

- a) Parallel editing
 c) Montage editing
- b) Simple editing
 d) Linear editing
- (ix) Who directed the film 'Mother India'
- a) Mehboob Khan
 c) Raj Kapoor
- b) satyajit ray
 d) None of these
- (x) Which type/sub-genre dominated westerns throughout their box office reign?
- a) Cowboys vs. Indians.
 c) The noble savage.
- b) Culture vs. nature.
 d) None of these
- (xi) What separates war films from most other film genres?
- a) They are not made in the studio setting.
 c) They break some of the moral codes that dominate other genres.
- b) They are not made within the studio system.
 d) They are not as profitable.
- (xii) A scene created/shot from directly overhead is _____.
- a) The birds eye view
 c) Low angle
- b) High angle
 d) None of the above
- (xiii) Which gives primary creative credit to the director?
- a) Auteur theory
 c) Apparatus theory
- b) Feminist theory
 d) Sarris theory
- (xiv) Semiotics is the study of _____.
- a) Editing pattern
 c) Angle of View
- b) Narrative structure
 d) Signs
- (xv) "Savkari pash" was directed by _____.
- a) Baburao Painter
 c) Khwaja Ahmed Abbas
- b) V Shantaram
 d) Shaji N Karun

Group-B

(Short Answer Type Questions)

3 x 5=15

2. What do you mean by surrealism? Explain the concept in the context of the film "An Andalusian Dog". (3)
3. Write a detailed note on Ozu's technical style & innovation of his films as for the narrative content. (3)
4. Express your views on film as a medium of mass communication and entertainment. (3)
5. Discuss about the organizations that promote Indian cinema. (3)

OR

- Explain Film genre. (3)
6. What is Indie cinema? How audiences are reacting on it now a days? (3)

OR

- Discuss "Film" as a mass medium. (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. Define camera stylo. Do you agree with this concept? (5)
8. Explain film as capitalist production. (5)
9. Discuss the role of cinema in promoting modernity in society. (5)
10. Explain the role of censor board. (5)
11. What do you mean by pop culture? Explain the term with a reference from song and dance sequence in Indian cinema. (5)
12. What do you mean by Signifier and Signified? (5)

OR

Discuss the concept of film literacy.

(5)

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