



BRAINWARE UNIVERSITY

Term End Examination 2022

Programme – M.Sc.(MSJ)-2021

Course Name – Environmental & Development Journalism

Course Code - MMSJE303A

(Semester III)

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Brainware University
Barasat, Kolkata -700125

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Distinguish from the below which is not a characteristic of Development Journalism
- | | |
|---|------------------------------------|
| a) Inclusion of hitherto unheard voices | b) Cultural identity and community |
| c) Journalistic 'agency' or 'free will' | d) All of the above |
- (ii) Reframe the theory of Modernization by E. Rogers and identify the engine for change in society.
- | | |
|--------------------------------------|--------------------------------|
| a) Development Journalism | b) Development Communication |
| c) Development Support Communication | d) Public service broadcasting |
- (iii) Devise the route in which Multi National Countries invest around the world-
- | | |
|---|---------------------------------|
| a) set up new factories | b) buy existing local companies |
| c) form partnerships with local companies | d) All of the above |
- (iv) 53. Focus on the option which entails the benefits a company receives who set up production unit in a SEZ (Special Economic Zone).
- | | |
|---|-----------------------------|
| a) they do not have to pay taxes for five years | b) reduction in excise duty |
| c) reduced tariffs and barriers | d) All of the above |
- (v) 43. Choose the incorrect fact about the Paris Climate agreement
- | | |
|---|--|
| a) It is an agreement representing 200 countries | b) To set a goal on limiting the average global warming at 2 degrees |
| c) It was the 21st yearly session of the COP (Conference of Parties) | d) It is the 11th session of the parties who met at the Kyoto Protocol in 1997 |
- (vi) 39. Modify the statements and omit the sentences those are not objectives of Paris Climate Treaty which stand for a Sustainable Environment.
- | | |
|---|--|
| a) Continue to implement the family planning program. | b) To bring about a gradual and sometimes catastrophic transformation of the environment |
| c) Maintain a dynamic balance of arable land | d) Continue to implement the family planning |

(not less than 123 million hectares) and implement an agricultural development strategy

program.

(vii) Apply your understanding and construct the idea of Sustainable Development from the following.

- a) Social + Economic Sustainability = Equitable
b) Social + Environmental Sustainability = Bearable
c) Economic + Environmental Sustainability = Viable
d) All of the above

(viii) Generalize the core focus of Anthropocentric ideology with the most suitable word.

- a) Global Environment
b) Natural Selection
c) Spirituality
d) Human

(ix) Associate with the correct statement to understand the Anthropocentric environmentalism.

- a) As a contained system that should be left untouched by humans
b) As something with its own unique morality
c) As something to be used by humans and for human benefit
d) As a person in its own right

(x) Label one gas from the Following that is Not a Greenhouse Gas.

- a) Nitrogen
b) Carbon Dioxide
c) Hydrogen
d) Carbon Monoxide

(xi) Select among the rays coming from the Sun which have Higher Energy Levels to harm the bio diversity?

- a) X Ray
b) Ultra Violet ray
c) Infrared
d) Gamma Ray

(xii) Select the organization that conducted the Earth Summit.

- a) UNESCO
b) WHO
c) UNCED
d) UNICEF

(xiii) Locate one Greenhouse Gas, Present in a Very High Quantities around us.

- a) CFC
b) NO
c) Methane
d) Carbon di oxide

(xiv) Assertion (A): Kerala has a low Infant Mortality Rate. Reason (R): Kerala lacks the provision of basic health and educational facilities.

- a) If both assertion (A) and reason (R) are true and reason (R) is the correct explanation of assertion (A).
b) If both assertion (A) and reason (R) are true but reason (R) is not the correct explanation of assertion (A).
c) Assertion (A) is true but reason (R) is false.
d) Both assertion (A) and reason (R) are false.

(xv) Assertion (A) Suppose the literacy rate in a state is 78% and the the net attendance ratio in secondary stage is 47%. Reason (R) More than half of the students are going to other states for elementary education.

- a) both Assertion (A) and Reason (R) are true and Reason (R) is the correct explanation of Assertion (A) .
b) both Assertion (A) and Reason (R) are true but Reason (R) is not the correct explanation of Assertion (A) .
c) ssertion (A) is true but Reason (R) is false.
d) Assertion (A) is false but Reason (R) is correct.

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Explain any 3 MSG.

(3)

3. Prepare a brief note on Circular Economy.

(3)

4. Classify the types of Energy in our environment. (3)
5. Discuss one impact of globalization on Environment with a recent example (3)
6. Infer your understanding on the quality of intervention made in the Paris Climate Treaty. (3)

OR

Formulate the impact of the Modernization paradigm on the pattern of communication during World War II. (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. Represent a well researched note on the Alternative Paradigm of Development. (5)
8. Every year we celebrate the Tree Plantation Week. Apply your thought and relate this act with the suitable environmental ideology. (5)
9. What are the reachability of new media in the local level Development Communication? Correlate with a suitable example. (5)
10. Experiment with the impact of Globalization on Rural and Agricultural set-up. (5)
11. Memorize the principle regulations that were adopted in the Kyoto Protocol. (5)
12. The MDGs were not enough; the need for an SDG was felt soon. Give your own judgment. (5)

OR

India has taken some recent policy measures to limit environmental pollution. Justify your view regarding the statement. (5)

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