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Brainware University
398, Ramkrishnapur Road, Barasat
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BRAINWARE UNIVERSITY

Term End Examination 2025-2026

Programme – BBA(HM)-Hons-2023/BBA(HM)-Hons-2024/BBA(HM)-Hons-2025

Course Name – Health Economics

Course Code - BHM20001

(Semester II)

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Which of the following options best defines the economic problem?

a) Unlimited wants and limited resources	b) Limited wants and unlimited resources
c) Unlimited wants and unlimited resources	d) Limited wants and limited resources
- (ii) Which among the following options differentiates Macroeconomics from microeconomics

a) Focuses on individual markets and firms	b) Studies the aggregate behavior of the entire economy
c) Deals with the allocation of resources at the micro level	d) Analyzes consumer behavior and individual preferences
- (iii) In health economics, interpret the factor that is considered a key input in the production of healthcare services

a) Labor	b) Capital
c) Technology	d) All of these
- (iv) The option that will best explain the concept of production in health economics is

a) The process of manufacturing medical equipment	b) The process of converting resources into health services
c) The process of distributing pharmaceuticals	d) The process of marketing healthcare facilities
- (v) Amongst the following, the goods that are classified as an exception to the law of demand is:

a) Giffen goods	b) Luxury goods
c) Inferior goods	d) Substitute goods
- (vi) If the income increases, demonstrate the demand for inferior goods from the below given options.

a) Demand increases	b) Demand decreases
c) Demand remains unchanged	d) Demand becomes elastic

11. Determine the objectives and scope of the economics of health programmes. (5)
12. Determine the major sources of healthcare financing. (5)

OR

Compare cost-benefit analysis and cost-effectiveness analysis in healthcare evaluation. (5)

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