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BRAINWARE UNIVERSITY

Term End Examination 2025-2026

Programme – BBA LL.B.-2024/BBA LL.B.-2025

Course Name – Business Environment

Course Code - BBALLB202

(Semester II)

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Name the full form of CII.
 - a) Confederation of Indian Industries
 - b) Condition of Indian Industries
 - c) Classes of Indian Industries
 - d) Civilians of Indian Industries
- (ii) Locate the word that is concerned with the withdrawal of State from an industry or sector, partially or fully.
 - a) Liberalization
 - b) Modernisation
 - c) Privatization
 - d) Globalisation
- (iii) Identify the policy that is concerned with raising revenue through taxation and deciding on the level and pattern of expenditure.
 - a) Monetary policy
 - b) Fiscal Policy
 - c) Trade policy
 - d) Foreign exchange policy
- (iv) Identify the person who is responsible for presenting the Union Budget before the Parliament.
 - a) Prime Minister
 - b) Finance Minister
 - c) RBI Governor
 - d) None of these
- (v) Select the sector that got priority in the 1st five-year plan.
 - a) Agriculture
 - b) Industrial
 - c) Infrastructure
 - d) Communication
- (vi) Identify the nature of Indian Economy.
 - a) Capitalist economy
 - b) Closed economy
 - c) Mixed Economy
 - d) None of these
- (vii) Select the economy that is free from any government intervention.
 - a) Closed Economy
 - b) Mixed Economy
 - c) Free market economy
 - d) None of these
- (viii) State the full form of PLR.
 - a) Prime ministers Land Recovery
 - b) Prime Lending Rate

- c) Price Leverage Rate d) None of these
- (ix) Identify the environment that consist of economic conditions, economic policies, industrial policies and economic system
- a) Business environment b) Economic Environment
- c) Natural Environment d) None of these
- (x) Identify the type of economic system, the Govt. intervention is maximum.
- a) Free enterprise economy b) Socialist economy
- c) Mixed economy d) None of these
- (xi) Select the type of economic system, where the Govt. intervention is absent.
- a) Free enterprise economy b) Socialist economy
- c) Mixed economy d) Natural environment
- (xii) Select the Industrial Policy Resolution (IPR) that is known as Economic Constitution of India.
- a) IPR 1964 b) IPR 1976
- c) IPR 1956 d) IPR 1948
- (xiii) Select the other organization other than IMF that consists The Bretton Wood Twins.
- a) World Bank b) IMF
- c) ADB d) None of these
- (xiv) Select the name of the theory that proposes that the absence of dissatisfiers is not enough to motivate the purchase decision of customers.
- a) Freud's theory b) Maslow's theory
- c) Herzberg's theory d) None of the mentioned
- (xv) Identify the process that tells that marketers must work hard to attract customers.
- a) Selective attention b) Selective distortion
- c) Selective retention d) All of these

Group-B

(Short Answer Type Questions)

3 x 5=15

2. List the major macroeconomic variables affecting business environment. (3)
3. Summarize the recent trends in macroeconomic variables in India. (3)
4. Explain the importance of infrastructure development in economic growth. (3)
5. Explain the components of Balance of Payments. (3)
6. Evaluate objectives of World Bank. (3)

OR

Estimate objectives of WTO. (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. Analyze role of IMF in providing support towards poor nation. (5)
8. Describe role of RBI in money supply. (5)
9. Describe the role of Government of India in controlling fiscal deficit. (5)
10. Discuss for and against liberal economy. (5)
11. Discuss for and against capitalism. (5)
12. Evaluate the term Human Resource Development (5)

OR

Analyze the effects of income imbalances in India (5)

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