



BRAINWARE UNIVERSITY

Term End Examination 2023-2024
Programme – MBA-2022
Course Name – Project Management
Course Code - MBA401
(Semester IV)

Full Marks : 60

Time : 2:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Multiple Choice Type Question)

1 x 15=15

1. Choose the correct alternative from the following :

- (i) Choose from the following which is not a phase in the project life cycle.
- | | |
|---------------|--------------|
| a) Planning | b) Executing |
| c) Evaluating | d) Closing |
- (ii) Identify the primary purpose of conducting a project assessment regarding issues and problems.
- | | |
|---|---|
| a) To allocate blame and responsibility. | b) To identify areas for improvement and lessons learned. |
| c) To punish team members for project setbacks. | d) To create a detailed project schedule |
- (iii) Find the project management tool is commonly used for visualizing project schedules and timelines, representing tasks and their dependencies.
- | | |
|-------------------------------|----------------|
| a) Line of Balance (LOB) | b) PERT Chart |
| c) Critical Path Method (CPM) | d) Gantt Chart |
- (iv) Identify the primary purpose of the procurement process in project management.
- | | |
|---|-----------------------------------|
| a) To create a project schedule | b) To identify project risks |
| c) To acquire goods and services externally | d) To manage project stakeholders |
- (v) Select which document outlines the buyer's requirements and is used to solicit proposals from prospective sellers.
- | | |
|-------------------------------|-----------------------------------|
| a) Project Charter | b) Scope Statement |
| c) Request for Proposal (RFP) | d) Work Breakdown Structure (WBS) |
- (vi) Select the purpose of a performance appraisal in project HR management.
- | | |
|---|---------------------------------|
| a) Allocating project resources | b) Assessing project risks |
| c) Evaluating the performance of team members | d) Developing project schedules |
- (vii) Tell the primary benefit of using Life Cycle Costing in project management.
- | | |
|-----------------------------|----------------------------|
| a) Minimizing upfront costs | b) Enhancing project speed |
|-----------------------------|----------------------------|

- c) Improving decision-making by considering long-term costs d) Ignoring the impact of project risks
- (viii) Identify the common financial metric used for income forecasting in projects.
- a) Return on Investment (ROI) b) Gross Domestic Product (GDP)
c) Employee satisfaction index d) Social media likes
- (ix) Choose Which one of the following is captured in the Work Breakdown Structure (WBS).
- a) The life cycle phases b) The scope of project
c) The logical order of tasks d) Project cost
- (x) Illustrate EMD is
- a) Deposited on submit of tender b) Bill
c) Cheque d) ROI
- (xi) Connect cost control with project success.
- a) Effective cost control contributes to project success b) Cost control has no impact on project success
c) Project success depends solely on cost control d) Higher costs lead to greater project success
- (xii) Separate tangible benefits from intangible benefits in project management.
- a) Tangible benefits are quantifiable b) Intangible benefits are easily measurable
c) Tangible benefits are unpredictable d) Intangible benefits have fixed values
- (xiii) Assess the role of earned value management in project forecasting.
- a) Predicts future project performance b) Records past project performance
c) Evaluates project risks d) Determines project scope
- (xiv) Assess the significance of earned value management in project reporting.
- a) Provides objective project progress metrics b) Increases project complexity
c) Delays project completion d) Reduces stakeholder involvement
- (xv) Estimate the impact of behavioral aspects on project team cohesion.
- a) Influences team dynamics b) Decreases project complexity
c) Reduces project costs d) Increases project scope

Group-B

(Short Answer Type Questions)

3 x 5=15

2. Analyze the role of incentives in contract management and their effect on project performance. (3)
3. Identify the key considerations while selecting project management software. (3)
4. Estimate the potential cost overrun for a project using earned value management (EVM) analysis. (3)
5. Write down the notes on ROI in Project Management. (3)
6. Illustrate the process of resource planning in project management. (3)

OR

- Select the most appropriate project monitoring tools and techniques for a complex construction project. (3)

Group-C

(Long Answer Type Questions)

5 x 6=30

7. Analyse the relationship between stakeholder engagement and project success metrics. (5)
8. Explain the significance of continuous improvement in maintaining project quality standards. (5)
9. Evaluate the use of incentives and rewards in motivating project teams towards achieving project objectives. (5)

10. Briefly explain the steps of a service selection. (5)
11. Sketch an outline of different fundamental contract types. (5)
12. Judge how can communication be improved to ensure transparency and minimize misunderstandings. (5)

OR

Summarise your approach to assessing and addressing team member performance issues or challenges during project execution. (5)
