



**BRAINWARE UNIVERSITY**

**Coursework Examination 2018 – 19 (June 2019)**

**Programme – Doctor of Philosophy in Management**

**Course Name – Strategic Leadership**

**Course Code – PHD-MSL04**

**Time allotted: 4 Hours**

**Full Marks : 100**

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

**Group –A**

(Objective Type Question)

10 x 1 = 10

1. *Answer the following*
  - (i) What is the importance of body language in communication?
  - (ii) What is the importance of emotionally intelligence team?
  - (iii) What is 360<sup>0</sup> feedback?
  - (iv) How personality style influence individual ability to lead?
  - (v) What is personality matrix?
  - (vi) What is the definition of participative leadership?
  - (vii) What are the advantages of autocratic leadership?
  - (viii) What is the difference between leadership and management?
  - (ix) What are the stages of developing a team?
  - (x) What is delegation of authority?

**Group – B**

(Short Answer Type Questions)

6 x 5 = 30

Answer any *six* from the following

- |  |   |
|--|---|
| 2. What is the difference between transactional and transformational leadership style?                       | 5 |
| 3. How to develop competencies through coaching?   | 5 |
| 4. According to Fiedler's Contingency Theory, which three elements determine a leader's situational control? | 5 |
| 5. What is leadership style based on authority?  | 5 |
| 6. What can be learned from best practice in leadership development?   | 5 |
| 7. Can emotional intelligence be trained?  | 5 |
| 8. How feedback mechanism helps in effective communication?  | 5 |
| 9. Discuss the principles of effective communication.  | 5 |

**Group – C**

(Long Answer Type Questions)

6 x 10 = 60

Answer any *six* from the following

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|---|----|
| 10. Identify the leadership behaviours set out in the Blake and Moulton leadership grid.  | 10 |
| 11. Describe the different types of communication.  | 10 |
| 12. Which strategies would you use to solve an emerging conflict?   | 10 |
| 13. 'Leaders and managers are not necessarily the same persons in an organization. The differences between leaders are due to a large extent because of sources of power within an organization'. Explain the differences between a leader and a manager. | 10 |
| 14. Your friend has just been appointed team leader at his place of work. He wants to benefit from your knowledge of leadership. Write short notes on any 8 roles of a team leader for your friend.   | 10 |
| 15. Discuss the role of emotions in team settings.  | 10 |
| 16. Describe the Herzberg's theory X and Y.   | 10 |
| 17. How Is Emotional Intelligence Measured?   | 10 |

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