

BRAINWARE UNIVERSITY

Term End Examination 2018 - 19

Programme -Bachelor of Business Administration

Course Name -Indian Diversity and Business

Course Code -BBA205

(Semester - 2)

Time allotted:3 Hours Full Marks: 70

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

		Group –A	L			
		(Multiple Choice Ty	pe (Question)	$10 \times 1 = 10$	
1.	Choose the correct alternative from the following					
(i)	Which is the most sparsely populated state in India?					
	a.	Manipur	b.	Mizoram		
	c.	Arunachal Pradesh	d.	Meghalaya		
(ii)	The Indian river which carries greatest amount of water is					
	a.	Ganga	b.	Brahmaputra		
	c.	Danube	d.	Amazon		
(iii)	Pearl l	Harbour, (the target of Japanese attac	k or	n the American fleet) is in	Islands.	
	a.	West Africa	b.	Java		
	c.	Hawaiian	d.	Sumatra		
(iv)	Which	Indian state occupies the first place	in li	teracy?		
	a.	Kerala	b.	Andhra Pradesh		
	c.	Goa	d.	Harayana		
(v)						
	a.	Ludhiana	b.	Chandigarh		
	c.	Amritsar	d.	Srinagar		

(vi)	Which	is the highest hill station in Ind	lia?			
	a.	Gulmarg	b.	Jaipur		
	c.	Ooty	d.	Mt Abu		
(vii)	Most of belt.	of the world's requirement of ne	wsprint i	s supplied by the ty	pe of forest	
	a.	Coniferous	b.	Mangrove		
	c.	Arctic	d.	Deciduous		
(viii) The R	ourkela Steel Plant had been co	nstructed	with help.		
	a.	Russian	b.	Indian		
	c.	German	d.	Korean		
(ix)	Feroza	abad in Uttar Pradesh is famous	for its	industry.		
	a.	curtain	b.	shoe		
	c.	glass	d.	cosmetics		
(x)	Where	are the Negritos, the earliest ar	rivals in	India, mainly to be found n	iow?	
	a.	Meghalaya	b.	Goa		
	c.	Andaman Islands	d.	Karnataka		
		Grou	р – В			
		(Short Answer	Type Q	uestions)	$3 \times 5 = 15$	
Ansv	wer any <i>th</i>	aree from the following				
2.	Demons	trate the purpose of demonetizat	tion that	was undertaken in India?		5
3.	Demonstrate some of the favourable effect of Globalization in the Indian Society.					5
4.	Describe the landscape of the Aral Sea.					5
5.	Discuss	in brief seasonal unemployment	-			5
6.	Explain	the term poverty.				5
		9	~			
			p – C			
		(Long Answer	Type Que	estions)	$3 \times 15 = 45$	
	•	ree from the following				_
7.		mment on the once rich fishing i	•	·		7
	(b) Dis	cuss the time frame of Globaliza	ation in t	he Indian Society.		8

TEE / BBA205 / 2018 - 19

8.	(a)	Illustrate the problems associated with unemployment in Indian Society.	7
	(b)	Discuss the historical dimensions of poverty in Indian Society.	8
9.	(a)	Examine the language composition of the Indian Society?	7
	(b)	Explain the major occupations in a tribal society.	8
10.	(a)	Evaluate the population problems prevalent in India.	8
	(b)	Analyze the salient features of Population Policy adopted by the Government of India.	7
11.	(a)	Explain the characteristics of caste system in India.	7
	(b)	Evaluate the outcome of policies taken by the Government of India to uplift Scheduled Caste and Scheduled tribe population	8
