



BRAINWARE UNIVERSITY

Term End Examination 2022

Programme – B.Pharm-2018/B.Pharm-2019/B.Pharm-2020/B.Pharm-2021/B.Pharm-2022

Course Name – Communication Skills

Course Code - BP105T

(Semester I)

Library
Pharmaceutical Technology
B.P.105T
2022

Full Marks : 35

Time : 1:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Short Answer Type Questions)

5 x 5=25

1. Establish how prejudices may potentially affect communication at the workplace, with suitable examples. (5)
2. Cite a few suggestions you would give someone who has a direct method of communication. (5)
3. Assess how knowledge of the audience shapes how the message of communication is written. (5)
4. Describe, in detail, the various communication channels alongwith a flowchart. (5)

OR

Compare and contrast between psychological and cultural barriers in communication. (5)

5. Define Paralanguage (Paralinguistics). (5)

OR

Name a few things that are to be essentially done for an interview. (5)

Group-B

(Long Answer Type Questions)

10 x 1=10

6. Infer some of the chief differences between verbal and non-verbal communication. (10)

OR

Compare and contrast among the advantages of the Direct Style of Communication with that of Spirited Style of Communication. (10)

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