



BRAINWARE UNIVERSITY

Term End Examination 2023-2024

Programme – B.Pharm-2019/B.Pharm-2021/B.Pharm-2022/B.Pharm-2023

Course Name – Communication Skills

Course Code - BP105T

(Semester I)

Library
Brainware University
398, Ramkrishna Road, Barasat
Kolkata, West Bengal-700125

Full Marks : 35

Time : 1:30 Hours

[The figure in the margin indicates full marks. Candidates are required to give their answers in their own words as far as practicable.]

Group-A

(Short Answer Type Questions)

5 x 5=25

1. List some tips for direct style of communication (5)
 2. Briefly explain the process of active listening. (5)
 3. List disadvantages of written communication. (5)
 4. Explain various skills that can affect visual perception (5)
 5. Discuss what is meant by encoding. (5)
- OR**
- Explain any three physical barriers and any two workplace barriers. (5)

Group-B

(Long Answer Type Questions)

10 x 1=10

6. Propose some factors to be kept in mind while preparing for an interview. (10)
- OR**
- Recommend some advices on how one must prepare for a group discussion. (10)
