

## ■ India Post to Collaborate with Startups for Financial Inclusion Solutions

The India Post Payments Bank (IPPB) has launched Fincluvation- a joint initiative to collaborate with Fintech Startup community to co-create and innovate solutions for financial inclusion. According to the Department of Post (DoP), intersection of technology with financial services coupled with traditional distribution networks is opening up new

set of business opportunities. Fincluvation will allow the start-ups to work with IPPB and DoP experts to develop solutions and conduct pilots using the postal network and IPPB's technology stack. Successful pilots can then mature into long-term partnerships. Fincluvation mentors will work closely with the startups to tweak products to the customer needs and align the go-to-market strategies with operating models of IPPB and DoP. Start-ups can apply at Fincluvation page <https://www.ippb-online.com/web/ippb/fincluvation>.

