

BRAINWARE UNIVERSITY

Term End Examination 2021 - 22 Programme – Bachelor of Business Administration in Digital Marketing Course Name – Digital Media Laws Course Code - BBADMC202 (Semester II)

Time allotted: 1 Hrs.15 Min. Full Marks: 60 [The figure in the margin indicates full marks.] Group-A (Multiple Choice Type Question) $1 \times 60 = 60$ Choose the correct alternative from the following: (1) In which case it was held that In a cinema film, not only the photographic part of it is considered to be libel but also the speech which synchronizes with it? a) D.P. Choudhary v. Kumari Manjulata b) Ramdhara v. Phulwatibai c) Morrison v. Ritchie & Co. d) Youssoupoff v. MGM Pictures Ltd (2) Sometimes the statement may be prima facie innocent but because of some latent or secondary meaning may be considered to be defamatory. These are called ... a) Innuendo b) Libel c) Slander d) Offensive statement (3) Defamatory statement must be published. Publication means making the defamatory matter known to some person other than the person defamed. Can communication between husband and wife be considered publication? a) No b) Yes d) Yes except in certain circumstances. c) Not, if one spouse is illiterate. (4) Section of the IPC, 1860 gives punishment for defamation a) 499 b) 500 c) 501 d) 502 (5) When was Copyright Act enacted in India? a) 1955 b) 1959 c) 1957 d) 1960 (6) Copyright is ___

(7) The operation of Article 19 of the Indian constitution can be suspended under

b) Positive right

d) Both B and C

a) Negative right

c) Exclusive right

a) Article 358	b) Article 387
c) Article 378	d) Article 372
(8) The issue of content management has to do with	h
 a) The movie industry desire that the films be broadcast on TV at the highest quality possible 	b) The movement on the part of the consumer to have good content in all TV broadcasts
c) The movie industry attempt to have copy protection on movies that are broadcast.	d) The movie industry controlling the content and subject matter of films
(9) ${\text{defamation}}$ of the statement is not a defense in a	criminal proceeding against
a) Privilege	b) Truth
c) Public approval	d) All c., b. and a. are correct
(10) Section 499 of Indian Penal Code (IPC) contain	ns the criminal liability of
a) copyright	b) contempt of court
c) defamation	d) sedition
(11) With a view to set out a practical regime for the matter of right, the Indian Parliament enacted	e citizens to secure information as a
a) RTI	b) PCI
c) IPC	d) PRB
(12) Whistle Blowers Protection Act	
a) 2020	b) 2000
c) 2010	d) 2014
(13) The PCI was established under the PCI Act of	
a) 1970	b) 1978
c) 1960	d) 1965
(14) There are three basic qualities which should gu	ide the work of a good journalist
a) fast, furious, sensational	b) Fast,accurate,sensational
c) Fast, fair, accurate	d) sensational,gossip,tittiliating
(15) Not forcing your own personal opinions on the	news
a) subjective	b) objective
c) biased	d) paid
(16) When you are given information in confidence, that you will not tell anyone else where you got	, , , , , , , , , , , , , , , , , , ,
a) Transparency	b) accountability
c) confidentiality	d) attribution
(17) Section 13 (2) (b) of the Press Council Act, 197	78, enjoins the Council to build up a
a) Media House	b) Publishing House
c) Code of Conduct	d) Book of rules
(18) The is the supreme law of the land	
a) Judiciary	b) Executive
c) Cabinet	d) Constitution
(19) The of India was elected to write the Constitution of India	
a) Constituent Assembly	b) Lok Sabha
c) Cabinet	d) Speaker

retrenchment	
a) RTI	b) IPR
c) PCI	d) Working Journalist Act,1955
(21) English common law is the customary law of	
a) India	b) Bangladesh
c) England	d) USA
(22) Legislatures pass laws, but work out what they mean in practice	
a) Police	b) Courts
c) Defence	d) RAW
(23) Its a document that lists all the cases and punish crimes is liable to be charged with	hments that a person committing any
a) RTI	b) IPC
c) PCI	d) IAS
(24) of the Constitution does guarantee fre	edom of expression for every citizen
a) Article 19 (1)(a)	b) accountability
c) Article 21	d) Article 25
(25) During British rule, the was the medium the was spread to the Indians	rough which the nationalistic fervour
a) TV	b) Press
c) Radio	d) Dance
(26) Right to Information act Came in to force in	
a) 12th October 2005	b) 22nd October 2005
c) 12 Jun 2006	d) 22nd October 2006
(27) Under RTI Act, Information means	
a) Documents	b) Advices
c) Contracts	d) All of these
(28) The Press and Registration of Books Act enacted	ed in the year
a) 1857	b) 1867
c) 1877	d) 1897
(29) The law for working journalists and other empl	oyees has been passed in the year
a) 1953	b) 1954
c) 1955	d) 1957
(30) To improve the standard of news agencies and reconstituted.	Newspapers was
a) Press Council	b) Wage Boards
c) Press Forums	d) None of these
(31) Indecent Representation Of Women (Prohibitio	n) Act was enacted in the year
a) 1986	b) 1987
c) 1978	d) 1977
(32) Defamatory (false and injurious) written statem photographs is called	nents or materials, including movies or

(20) The act specifies the compensation needed to be paid to journalists in time of

a) Libel	b) Slander
c) Lien	d) None of these
(33) Right to privacy is contained in	
a) Article 22	b) Article 25
c) Article 23	d) Article 21
(34) Justice K.S. Puttaswamy Case is related to wi	hich rights
a) Right to sleep	b) Right to health
c) Right to privacy	d) Right to work
(35) has given ethical guidelines for selfcontrol purpose.	r the private TV news channels for the
a) FEMC	b) AICT
c) NBA	d) NCP
(36) The code for commercial advertising on Doo is not concerned with?	rdarshan which one of the following Act
a) Factory Act, 1948.	b) Drugs and Cosmetics Act, 1940
c) Copyright Act, 1957	d) Prize Competition Act, 1955
(37) In Hamdard Dawakhana v Union of India, 19	060 difference is drawn between
a) medicines and illicit drugs	b) commercial advertisement and advertisement aimed at expression and propagation of ideas
c) unlawful activities and lawful activities	d) moral and immoral acts
(38) Tata Press v Mahanagar Telephone Limited a	and Others, 1995 case is related
a) labour protection	b) unlawful activities
c) taxation matter	d) commercial speech
(39) Broadcast on All India Radio by individuals	what will permit
a) Criticism of friendly countries	b) engage audiences in myth & mythological ideas
c) Attack on religions or communities	d) Anything obscene or defamatory
(40) Press council of India is specially for	
a) Media	b) Printing Industry
c) Advertising Agency	d) None
(41) Press council of India consists of	
a) 18 members	b) 20 members
c) 25 members	d) 28 members
(42) Yellow journalism and the yellow press are A	American terms for
 a) present little or no legitimate, well- researched news while instead using eye- catching headlines for increased sales 	b) legitimate news
c) investigative news	d) war related news
(43) Freedom to volume of circulation is related to	o case
a) The Times of India	b) Express News
c) Sakal Papers	d) The Hindusthan Times

(44) Freedom to collect information is related to	case	
a) The Times of India	b) Express News	
c) Sakal Papers	d) The Hindusthan Times	
(45) Walter Lipmann's public opinion reflects the ea	rly perception of	
a) Direct media effects	b) Indirect media effects	
c) Passive media effects	d) Unclear media effects	
(46) Limitation on invasion of privacy is founded on	the common law of	
a) Public safety	b) Tort	
c) Criminal wrong	d) Enforceability	
(47) The doctrine of privileged document is related to		
a) Copyright	b) Evidence	
c) sedition	d) defamation	
(48) The limitation of action against contempt of con-	art is of	
a) 4 years	b) 3 years	
c) 2 years	d) 1 year	
(49) When you write, "According to the Ourtown Goto a traffic collision thattook down a power pole	· · ·	
a) attribution	b) plagiarism	
c) fabrication	d) scrutiny	
(50) A student writes an article in the school newspa about a teacher at their school. This is an examp	±	
a) slander	b) libel	
c) obscenity	d) lies	
(51) In a speech in front of a large crowd gathered in the cafeteria, a student runs her mouth spreading untrue gossip about an ex-boyfriend. This is considered		
a) slander	b) libel	
c) obscenity	d) lies	
(52) Ethics are based on:		
a) personal standards of right and wrong	b) a group standards of right and wrong	
c) a gut feeling	d) if it is legal or not	
(53) Balancing the public's need for information aga an example of the ethical standard of:	inst potential harm or discomfort is	
a) Seek Truth and Report It	b) Minimize Harm	
c) Act Independently	d) Be Accountable and Transparent	
(54) What allows journalists to protect the anonymit	y of their sources?	
a) Sunshine Laws	b) Freedom of the press	
c) Shield Laws	d) Journalistic Ethics	
(55) Sunshine Laws apply to access to		
a) publicly held meetings	b) impending severe weather reports	
c) an individual's telephone number	d) unique laws that give tabloid journalists more freedom in California	
(56) Multimedia comprises of		

a) Text and Audio	b) Video and Audio
c) Video only	d) Text, Audio and Video
(57) The domain of media appeal address	ses the issues related to
a) Knowledge	b) Learning
c) Legality	d) Emotions
(58) Who devised the Golden Mean?	
a) Aristotle	b) Kant
c) Ralph Potter	d) John Stuart Mill
(59) Which case is related to live streaming	ng of the proceedings of supreme court?
a) Rupa Hurra v. Ashok Hurra	b) Swapnil Tripathi vs SC of India.
c) Maneka Gandhi v.UOI	d) Lalu Yadav V. State of Bihar
(60) The protection of publication of prod guaranteed by Article of t	ceedings of Parliament and State Legislature is he Indian Constitution
a) 194	b) 375
c) 105	d) 361 A