



## BRAINWARE UNIVERSITY

**Term End Examination 2021 - 22**

**Programme – Bachelor of Business Administration & Bachelor of Law**

**Course Name – Business Environment**

**Course Code - BBALLB202**

**( Semester II )**

**Time allotted : 1 Hrs.15 Min.**

**Full Marks : 60**

[The figure in the margin indicates full marks.]

### Group-A

(Multiple Choice Type Question)

1 x 60=60

*Choose the correct alternative from the following :*

- (1) -----is the process of analyzing the environment for the identification of factors which have impact on or have implication for the business.
 

a) Forecasting	b) Assessment
c) Scanning	d) None of these
- (2) This is the Govt.'s strategy in respect of public expenditure and revenue which have a significant Impact on business.
 

a) Monetary policy	b) Fiscal Policy
c) Trade policy	d) Foreign exchange policy
- (3) CII stands for \_\_\_\_\_.
 

a) Confederation of Indian Industries	b) Condition of Indian Industries
c) Classes of Indian Industries	d) Civilians of Indian Industries
- (4) ----- is concerned with the withdrawal of State from an industry or sector, partially or fully.
 

a) Liberalization	b) Modernization
c) Privatization	d) Globalization.
- (5) In which year Govt. of India appointed the Rangarajan Committee on disinvestment in PSEs -
 

a) 1990	b) 1991
c) 1993	d) 1996
- (6) Which Act was replaced with the introduction of Competition Act 2002?
 

a) FERA	b) MRTP
c) POTA	d) None of these



- (20) Productivity is measured by -
- a) The growth on Output of a firm
  - b) The growth on Profit of a firm
  - c) Total output/Total input
  - d) Total amount of investments in capital goods
- (21) The transfer of asset from public sector to the Private sector is referred to as
- a) Privatization
  - b) De regulation
  - c) Nationalization
  - d) Individualization
- (22) The \_\_\_\_\_ Branch of Govt. that is responsible for implementing or carrying out law and policy is referred.
- a) The Judiciary
  - b) The bureaucracy
  - c) The legislature
  - d) The executive
- (23) CSR is \_\_\_\_\_.
- a) The same as business ethics
  - b) A theory about ethics
  - c) The integration of social and environmental concern in the daily business of the firm
  - d) The title of a Govt. Committee
- (24) Which of the following economists is regarded as having developed the theory of comparative Advantage?
- a) Adam Smith
  - b) David Rechardo
  - c) Joseph stiglitz
  - d) Amartya Sen
- (25) Which of the following is the traditional method for imparting training?
- a) Demonstration
  - b) Discussion
  - c) Lecture
  - d) Coaching
- (26) Programmed Instructions comes in \_\_\_\_\_.
- a) Printed Forms i.e. Books
  - b) Interactive Video
  - c) Both of these
  - d) None of these
- (27) Which of the following is not a type of Role Play?
- a) Single Role Play
  - b) Multiple Role Play
  - c) Double Role Play
  - d) Job Rotation
- (28) Which of the following is a technique for “On The Job Training”?
- a) Job Instruction Technique
  - b) Sensitivity Training
  - c) Simulation Exercises
  - d) Transactional Analysis
- (29) In this method of training, an effort is made to expose participants to concepts and theories, basic principles, and pure and applied knowledge in any subject area.
- a) Experiential Methods
  - b) Knowledge based Methods
  - c) Simulation Methods
  - d) Mentoring
- (30) The term “Training” indicated any process by which the aptitudes skills and abilities of employees to perform specific jobs are \_\_\_\_\_
- a) Evaluated
  - b) Rated
  - c) Decreased
  - d) Increased
- (31) Which one of the following is a pull factor in emigration?
- a) Political oppression
  - b) Job Opportunities
  - c) Food shortage
  - d) War
- (32) Which of the following is not a driver of globalization?
- a) The fragmentation of consumer taste between
  - b) The competitive process



- (45) \_\_\_\_\_ announced the Industrial policy of India for the first time.
- a) Ambedkar  
b) Subhash Chandra Bose  
c) Gandhiji  
d) Nehru
- (46) The Industrial policy of 1948 divided the Indian industries in to ----- categories.
- a) 5  
b) 4  
c) 8  
d) 6
- (47) Which govt. announced the IP of 1980?
- a) Congress  
b) Janatha  
c) BJP  
d) UPA
- (48) \_\_\_\_\_ IP abolished the Industrial licensing.
- a) IPR 1977  
b) IPR 1964  
c) IPR 1956  
d) IPR 1991
- (49) EPZ stands for -----
- a) Export Processing Zone  
b) Export Promotion Zone  
c) External Promotion zone  
d) None of these
- (50) Who conducted the social audit in India for the first time?
- a) JRD Tata  
b) Birla  
c) Reliance group  
d) State Bank
- (51) \_\_\_\_\_ type of securities are bought and sold in open market operation.
- a) Initial securities  
b) Private Securities  
c) Govt. securities  
d) None of these
- (52) Who is concerned with the presentation of Union budget?
- a) Prime Minister  
b) Finance Minister  
c) RBI Governor  
d) Home Minister
- (53) Which item of the budget is concerned with the current expenditure of Govt. on administration?
- a) Capital expenditure  
b) Revenue expenditure  
c) Deferred expenditure  
d) None of these
- (54) Which is includes in Physical Environment?
- a) Climate  
b) Water  
c) Natural Resources  
d) All of these
- (55) The Economic environment of a business includes \_\_\_\_\_
- a) Economic conditions  
b) Economic policies  
c) Economic system  
d) All of these
- (56) The New economic policy of India is precious gift of -
- a) Dr. VS Rao  
b) Dr. Manmohan Singh  
c) Mr. Jaswant Sing  
d) Venkita Roy
- (57) Full form of CSR is -
- a) Corporate Social Responsibility  
b) Company Social Responsibility  
c) Company Social Rights  
d) Corporate Social Rights
- (58) PESTLE is an acronym for what - \_\_\_\_\_
- a) Political, environmental, societal,  
b) Political, economic, social, technological,

technological, learning, and e-marketing

c) Political, environmental, shareholding,  
technological, logistical, and e-marketing

(59) Corporate governance is a form of \_\_\_\_\_?

a) External regulation

c) Government control

(60) What do organizations need to adopt to overcome competition?

a) Relocation strategy

c) Competitive strategy

legal and environmental

d) Political, environmental, technological, legal,  
and environmental

b) Self-regulation

d) Charitable action

b) Creation of subsidiaries

d) Collusion