

BRAINWARE UNIVERSITY

Term End Examination 2021 - 22 Programme – Bachelor of Business Administration & Bachelor of Law Course Name – Business Environment Course Code - BBALLB202 (Semester II)

Time allotted: 1 Hrs.15 Min. Full Marks: 60 [The figure in the margin indicates full marks.] Group-A (Multiple Choice Type Question) 1 x 60=60 Choose the correct alternative from the following: (1) ----is the process of analyzing the environment for the identification of factors which have impact on or have implication for the business. a) Forecasting b) Assessment d) None of these c) Scanning (2) This is the Govt.'s strategy in respect of public expenditure and revenue which have a significant Impact on business. a) Monetary policy b) Fiscal Policy c) Trade policy d) Foreign exchange policy (3) CII stands for a) Confederation of Indian Industries b) Condition of Indian Industries c) Classes of Indian Industries d) Civilians of Indian Industries (4) ----- is concerned with the withdrawal of State from an industry or sector, partially or fully. a) Liberalization b) Modernization c) Privatization d) Globalization. (5) In which year Govt. of India appointed the Rangarajan Committee on disinvestment in PSEs a) 1990 b) 1991 d) 1996 c) 1993 (6) Which Act was replaced with the introduction of Competition Act 2002?

a) FERAc) POTA

b) MRTP

d) None of these

(7)is the rate at which the central bank disco	ounts or rediscounts the eligible bills.
a) Credit rate	b) Bank rate
c) Bill rate	d) Deposit rate
(8) Which policy is concerned with raising revenue t and Pattern of expenditure?	hrough taxation and deciding on the level
a) Monetary policy	b) Fiscal Policy
c) Cash policy	d) None of these
(9) is concerned with all current expenditu	re of the Govt. on administration.
a) Revenue expenditure	b) Capital expenditure
c) Total Expenditure	d) None
(10) Which sector got priority in the 1st five-year plan	?
a) Agriculture	b) Industrial
c) Infrastructure	d) Communication
(11) economy is free from any government inte	rvention
a) Closed Economy	b) Mixed Economy
c) Free market economy	d) None of these
(12) PLR stands for -	
a) Prime ministers Land Recovery	b) Prime Lending Rate
c) Price Leverage Rate	d) None of these
(13) SEZ stands for	
a) Special Economic Zone	b) Special Export Zone
c) Socially Backward Zone	d) None of these
(14) Consumer Protection Act was came in to force _	
a) 1985	b) 1986
c) 1999	d) 1989
(15) Indian Economy is an example of -	
a) Capitalist economy	b) Mixed Economy
c) Closed economy	d) None of these
(16)is the main aim of economic planning in Ir	ndia?
a) Economic Growth	b) Industrial expansion
c) Growth with social justice	d) None of these
(17) In the PEST frame work for environmental analy	sis, what does the letter E stands for -
a) Ethical	b) Economic
c) Educational	d) Ecological
(18) A multinational Corporation is defined as -	
a) Having a multi ethnic work force	b) Having suppliers in more than one country
 c) Carrying out production in more than one country 	d) None of the above
(19) The demand curve for a product will shift outwar	ds to the right when
a) The price of a substitute good rise	b) Consumer income fall
c) Consumer expect the price of the good fall in the future	d) The price of the product itself fall

(20) Productivity is measured by -	
a) The growth on Output of a firm	b) The growth on Profit of a firm
c) Total output/Total input	d) Total amount of investments in capital goods
(21) The transfer of asset from public sector to the Priv	ate sector is referred to as
a) Privatization	b) De regulation
c) Nationalization	d) Individualization
(22) The Branch of Govt. that is responsible and policy is referred.	e for implementing or carrying out law
a) The Judiciary	b) The bureaucracy
c) The legislature	d) The executive
(23) CSR is	
a) The same as business ethics	b) A theory about ethics
c) The integration of social and environmental concern in the daily business of the firm	d) The title of a Govt. Committee
(24) Which of the following economists is regarded as comparative Advantage?	having developed the theory of
a) Adam Smith	b) David Rechardo
c) Joseph stiglitz	d) Amartya Sen
(25) Which of the following is the traditional method for imparting training?	
a) Demonstration	b) Discussion
c) Lecture	d) Coaching
(26) Programmed Instructions comes in	
a) Printed Forms i.e. Books	b) Interactive Video
c) Both of these	d) None of these
(27) Which of the following is not a type of Role Play?	
a) Single Role Play	b) Multiple Role Play
c) Double Role Play	d) Job Rotation
(28) Which of the following is a technique for "On The	e Job Training"?
a) Job Instruction Technique	b) Sensitivity Training
c) Simulation Exercises	d) Transactional Analysis
(29) In this method of training, an effort is made to exp theories, basic principles, and pure and applied kn	<u> </u>
a) Experiential Methods	b) Knowledge based Methods
c) Simulation Methods	d) Mentoring
(30) The term "Training" indicated any process by whi employees to perform specific jobs are	ch the aptitudes skills and abilities of
a) Evaluated	b) Rated
c) Decreased	d) Increased
(31) Which one of the following is a pull factor in emig	gration?
a) Political oppression	b) Job Opportunities
c) Food shortage	d) War
(32) Which of the following is not a driver of globaliza	tion?
a) The fragmentation of consumer taste between	h) The competitive process

countries	
c) The need to gain economies of scale	d) None of these
(33) Globalization can create problem for business b	ecause
a) It can result in more competition	b) It increases vulnerability to political risk and uncertainty when operating
c) It means that they can increase price	d) All the options are correct
(34) Which of the following is not a business opporto	unity generated by globalization?
a) Access to low-cost labour	b) Cheap international transport
c) Currency crisis	d) Less stringent regulations of the Business Environment
(35) An analysis of the external environment enables	s a firm to identify
a) Strengths and opportunities	b) Strength and weakness
c) Weakness and threats	d) Opportunities and threats
(36) Secondary screening involves -	
a) An external environmental analysis	b) Risk analysis
 c) An external environment analysis and risk analysis 	d) A competitor analysis
(37) Which bank is called the Central Bank?	
a) RBI	b) SBI
c) IDBI	d) ICICI
(38)is an economic system where the means of the jointly by State and private organizations.	of production are owned and managed by
a) Capitalism	b) Socialism
c) Mixed Economy	d) Common economy
(39) economic system is known as 'Laissez to	faire'?
a) Capitalist	b) Social
c) Mixed	d) None of these
(40)refers to the external forces which have a business.	a beating on the functioning of the
a) Environment	b) Culture
c) System	d) None of these
(41) In this type of economic system, the Govt. inter	vention will be absent
a) Free enterprise economy	b) Socialist economy
c) Mixed economy	d) None of these
(42) India followseconomic system.	
a) Social	b) Capitalist
c) Mixed	d) None of these
(43) Who was the first chairman of the Planning Cor	nmission of India?
a) Jawaharlal Nehru	b) Rajendra prasad
c) Gandhiji	d) Ambedkar
(44) When was the first industrial policy of India and	nounced?
a) April 6 1948	b) April 9 1948
c) March 6 1948	d) April 10 1947

(45) announced the industrial policy	of India for the first time.
a) Ambedkar	b) Subhash Chandra Bose
c) Gandhiji	d) Nehru
(46) The Industrial policy of 1948 divided the In	idian industries in to categories.
a) 5	b) 4
c) 8	d) 6
(47) Which govt. announced the IP of 1980?	
a) Congress	b) Janatha
c) BJP	d) UPA
(48) IP abolished the Industrial licensing.	
a) IPR 1977	b) IPR 1964
c) IPR 1956	d) IPR 1991
(49) EPZ stands for	
a) Export Processing Zone	b) Export Promotion Zone
c) External Promotion zone	d) None of these
(50) Who conducted the social audit in India for	the first time?
a) JRD Tata	b) Birla
c) Reliance group	d) State Bank
(51) type of securities are bought and	sold in open market operation.
a) Initial securities	b) Private Securities
c) Govt. securities	d) None of these
(52) Who is concerned with the presentation of U	Union budget?
a) Prime Minister	b) Finance Minister
c) RBI Governor	d) Home Minister
(53) Which item of the budget is concerned with administration?	the current expenditure of Govt. on
a) Capital expenditure	b) Revenue expenditure
c) Deferred expenditure	d) None of these
(54) Which is includes in Physical Environment	?
a) Climate	b) Water
c) Natural Resources	d) All of these
(55) The Economic environment of a business in	ncludes
a) Economic conditions	b) Economic policies
c) Economic system	d) All of these
(56) The New economic policy of India is precio	ous gift of -
a) Dr. VS Rao	b) Dr. Manmohan Singh
c) Mr. Jaswant Sing	d) Venkita Roy
(57) Full form of CSR is -	
a) Corporate Social Responsibility	b) Company Social Responsibility
c) Company Social Rights	d) Corporate Social Rights
(58) PESTLE is an acronym for what	_
a) Political, environmental, societal,	b) Political, economic, social, technological

technological, learning, and e-marketing	legal and environmental
c) Political, environmental, shareholding, technological, logistical, and e-marketing	 d) Political, environmental, technological, legal, and environmental
(59) Corporate governance is a form of?	
a) External regulation	b) Self-regulation
c) Government control	d) Charitable action
(60) What do organizations need to adopt to overco	me competition?
a) Relocation strategy	b) Creation of subsidiaries
c) Competitive strategy	d) Collusion