

by announced Semi-con India Programme with a total outlay of over US\$ 10 billion.

■ **MSME Sustainable (ZED) Certification Scheme Launched**

The Ministry of Micro, Small and Medium Enterprises has launched the MSME Sustainable (ZED) Certification Scheme. The scheme is an extensive drive to enable and facilitate MSMEs adopt Zero Defect Zero Effect (ZED) practices and motivate and incentivize them for ZED Certification while also encouraging them to become MSME Champions. Through the journey of ZED Certification, MSMEs can reduce wastages substantially, increase productivity, enhance environmental consciousness, save energy, optimally use natural resources, expand their markets, etc.