

Azadi Se Antyodaya Tak Campaign Launched in 75 Select Districts

The Government has launched 'Azadi Se Antyodaya Tak' - a 90-day campaign with a mission to saturate 75 Districts across 28 States/UTs with beneficiary schemes of 09 central ministries. Launched on 28th April as part of the year-long Azadi Ka Amrit Mahotsav (AKAM), the campaign will be carried out across 75 select districts that are aligned with the birth place of 99 Freedom Fighters, who made the ultimate sacrifice for the nation during India's struggle for independence. The goal of the campaign is to take up 17 select schemes with direct assistance to beneficiaries in saturation mode, reaching out to the person at the bottom of the pyramid in rural areas by each of the participating ministries/departments. The campaign is being led by the Ministry of Rural Development with active support from Ministry of Culture and all participating ministries/departments.