

■ India Chosen as 'Country of Honour' at Cannes Film Market

India is the official Country of Honour at the Marche' Du Film, organized alongside the 75th edition of Cannes Film Festival which is taking place from 17th May to 28th May. This comes as India celebrates its 75th year of Independence whereas Cannes Film Festival is marking its 75th anniversary. This is for the first time that Cannes will have an official Country of Honour. However, it will continue annually with different nations in the future too. According to Union Minister for Information and Broadcasting Shri Anurag Thakur, the Country of Honour Status ensures India's presence as Focus Country with spotlight on India, its cinema, its culture and heritage. India is also a Country of Honour at the Cannes Next, under which 5 new Start Ups would be given an opportunity to pitch to the Audio-Visual Industry. Ten professionals will participate on the Animation Day networking. India has been given an opportunity to pitch 5 selected movies at the "Goes to Cannes Section".