



BRAINWARE UNIVERSITY

Term End Examination 2021 - 22

Programme – Bachelor of Commerce (Honours) in Banking & Financial Accounting

Course Name – International Business

Course Code - BCMD603M

(Semester VI)

Time allotted : 1 Hrs.15 Min.

Full Marks : 60

[The figure in the margin indicates full marks.]

Group-A

(Multiple Choice Type Question)

1 x 60=60

Choose the correct alternative from the following :

- (1) On the basis of size and composition of external debt, world bank has classified India as-

a) Heavily indebted country	b) Moderately indebted country
c) Less indebted country	d) Severely Indebted country
- (2) The term “Decoupling” denotes -

a) Indian market may be cut off from global markets so that it may be affected by global volatility.	b) Separating the birds affected by bird flue
c) that markets are independent	d) None of these
- (3) Which one is not an international organization

a) SAARC	b) ASEM
c) ASEAN	d) CBDT
- (4) Which one of the following is not international Financial Institutes

a) ICICI	b) IMF
c) IDA	d) World Bank
- (5) Interest on foreign loan paid is included in-

a) Current Account	b) Capital Account
c) Errors and omission section	d) Official reserve Account
- (6) Out of the following one is not related with WTO

a) TRIPS	b) Ministerial Conference
c) TRIMS	d) TRAI
- (7) World Bank is known as-

a) IMF	b) IDA
c) IBRD	d) IDA and IBRD

- a) Deficit
c) Balanced
- b) Surplus
d) Cannot be said
- (22) Physical delivery of foreign exchange is required in -
- a) Forward Market
c) Futures Market
- b) Spot Market
d) Options market
- (23) Two countries X and Y are manufacturing two products Sugar & Cloth. Costs are: (a) in country X Rs.350 for sugar and Rs.700 for cloth. (b) In country B, it is Rs.650 for sugar and Rs.800 for cloth. Now answer the right one of the followings:
- a) No Trade will be there
c) X will export cloth and import Sugar
- b) X will export Sugar and Import Cloth
d) Insufficient information
- (24) The amount of gold, reserve currencies and special drawing rights available for the finance of international trade is known as
- a) International liquidity
c) International Monetary Fund
- b) Special Drawing right
d) None of these
- (25) IMF raised the quota and voting share of India which places India at the ___ place among 184 members of the organisation
- a) 10th
c) 12th
- b) 11th
d) 13th
- (26) Explain which one is an example of export?
- a) A French company wants to set up its business in USA and purchased a plot of Land
c) BBN Bank of Canada has sends 100 million dollars to its branch at Bahamas
- b) Indian Firm has shipped Rice for export to USA
d) None of these
- (27) Quantitative restriction will be the limit set up by the country to curb
- a) Import
c) Import and export
- b) Export
d) None of these
- (28) Power distance Index (PDI) of India is 77 compared to world average of 56.5. It is an indication of-
- a) High level of inequality of power and wealth within the society
c) High level of Political corruption
- b) Low level of inequality of power and wealth within the society
d) Low level of Human development Index
- (29) Firm that operates internationally is able to
- a) earn a greater return from their skills and core competencies
c) realize greater experience curve economies, which reduces the cost of production
- b) realize location economies where they can be performed most efficiently
d) None of these
- (30) The agreement signed by Ranbaxy Laboratory and Bayer AG of Germany in the year 1999 is an example of
- a) Subsidiary
c) Strategic International Alliance
- b) Joint Venture
d) License Agreement
- (31) CISF pricing includes the following
- a) Commission is paid to the agent involved in the transaction
c) Cost of the goods exported
- b) Freight & Insurance charges for the goods exported
d) All of these
- (32) General agreement on trade in service is not applicable on-
- a) Cross border supply
- b) Transaction of goods across the border- export / import

- c) Individual travelling from own country to supply services in another d) Consumers/firms making use of a service in another country
- (33) Which one of the following is an advantage of turnkey project
- a) Can earn a return on knowledge asset b) Will not create a competitor
c) Tight control of operation d) All the above
- (34) Credits transferable by original beneficiary in favor of secondary beneficiary are known as
- a) Deferred credits b) Transit credits
c) Installment credits d) Transferable credits
- (35) The basic objective of export Promotion Council is to promote and develop the Exports of the
- a) Particular products of country b) Only attractive projects of the country
c) Only services industry products of the country d) Overall exports of the country
- (36) _____ plays a vital role in running the business enterprise
- a) Customer b) Labour
c) Product d) Competitor
- (37) Remote environment is another name of _____
- a) Micro environment b) Macro environment
c) Internal environment d) External environment
- (38) _____ means that if an investor registers a patent in one member country, he can file an application for registration in other member countries within one year from the date of filing return
- a) Patent cooperation Treaty b) Paris Union
c) Priority Right d) National Treatment
- (39) The international registration of Trade Marks aims at the international registration is _____
- a) Trade Mark Registration Treaty b) Independent of patents
c) Patent Cooperation Treaty d) The Madrid Agreement
- (40) International Bureau of World Intellectual Property Organisation is _____
- a) U.S.A b) Geneva
c) Switzerland d) Canada
- (41) _____ concentrates on the analysis of market, competition and financial strength of a company
- a) Risk Reward analysis b) Cost benefit analysis
c) Break-even analysis d) None of the above
- (42) NAFTA is a series of bilateral agreement between America, Canada and _____
- a) Geneva b) Mexico
c) UK d) Ireland
- (43) _____ is a bilateral trade agreement between two countries
- a) Counter trade b) Tie in agreement
c) MNC d) Gray market
- (44) Which one is true for Balance of payment
- a) Always imbalanced b) Always balanced
c) Sometimes balanced d) Cannot be said
- (45) Two or more organisations may merge their organisations to have better control over t

he environment as various resources are pooled together is _____

- a) Cooptation
 - b) Lobbying
 - c) Agreement
 - d) Coalescing
- (46) A company doing international marketing contracts with a foreign producer to manufacture or assemble the products for a sale in the foreign market is _____
- a) Management contract
 - b) Contract manufacturing
 - c) Turnkey contract
 - d) Licensing
- (47) _____ is a separate company organised under a foreign nations legal code with acountability distinct from the parent company
- a) Foreign subsidiary
 - b) Overseas Branch
 - c) Assembly operation
 - d) Fully owned manufacturing
- (48) The agreement of patent protection for _____
- a) 7 years
 - b) 10 years
 - c) 15 years
 - d) 20 years
- (49) In the form of pound sterling and U.S. dollars, these two currencies were known as _____
- a) Reserve currency
 - b) Foreign Exchange
 - c) Floating Exchange rate
 - d) Exchange Transaction
- (50) The industrial policy of the Government of India was declared by _____
- a) Indira Gandhi
 - b) Rajeev Gandhi
 - c) Narasimha Rao
 - d) Jawaharlal Nehru
- (51) Outsourcing a part of or entire production and concentrating on marketing operations in international business is known as
- a) Licensing
 - b) Franchising
 - c) Contract manufacturing
 - d) Joint venture
- (52) The credit card offers-
- a) Revolving credit for certain period
 - b) Payoff the entire amount of card usage
 - c) On line recover of amount of card usage
 - d) Only amount
- (53) Mobile banking offers the folowing-
- a) Withdrawal of cash anywhere in India
 - b) Statement of Accounts for a specified period
 - c) Transfer of fund from one account to another account
 - d) Balance enquiry
- (54) MICR refers to-
- a) Magnetic Ink Character Recognition
 - b) Magnetic Ink Company Recognition
 - c) Magnetic Ink Cross Recognition
 - d) Magnetic Ink Community Recognition
- (55) ATM are primarily used for performing the----- functions.
- a) infrastructure
 - b) computer based
 - c) banking
 - d) hospitalized
- (56) EFT is introduced by
- a) IRDA
 - b) RBI
 - c) NSE
 - d) SEBI
- (57) Which has been made possible by application of information technology?
- a) Data mining
 - b) Data Warehousing
 - c) Data base
 - d) Support system
- (58) Who recommended RBI to establish a data warehouse on banking and finance?

a) Dr. Rangarajan

b) M.M. Shah

c) M.Venkat Ram

d) Vasudevan

(59) Banking operations are carried through a single banking office is-

a) Branch banking

b) Unit banking

c) Commercial banking

d) Universal banking

(60) IN SET protocol a customer encrypts credit number using-

a) His private key

b) Banks public key

c) Bank's private key

d) Merchant's public key