



BRAINWARE UNIVERSITY

Term End Examination 2021 - 22

Programme – Bachelor of Science (Honours) in Multimedia

Course Name – Professional Ethics

Course Code - BMMC601

(Semester VI)

Time allotted : 1 Hrs.15 Min.

Full Marks : 60

[The figure in the margin indicates full marks.]

Group-A

(Multiple Choice Type Question)

1 x 60=60

Choose the correct alternative from the following :

- (1) Ethics means

a) Loyalty to set practices	b) Rightness or wrongness of behavior
c) Moral judgment	d) Moral judgment
- (2) Value that is related to the enjoyment of beauty is

a) societal value	b) spiritual value
c) aesthetic value	d) material value
- (3) Unable to understand others lead to

a) Information	b) Money
c) Unhappiness	d) None of these
- (4) Expectation is a kind of

a) Natural acceptance	b) Artificial acceptance
c) Value	d) None of these
- (5) The basic requirements to ensure happiness and prosperity for human beings are

a) Right Understanding	b) Relationships
c) Physical Facilities	d) All of these
- (6) Right Understanding helps to

a) To make worse relationship	b) Improve relationship
c) To demolish relationship	d) None of these
- (7) Physical facilities for humans

a) Is necessary but not complete	b) Is necessary and complete
c) Social	d) Physiological

- (8) Physical facilities for animals
- a) Is necessary but not complete
 - b) Is necessary and complete
 - c) Social
 - d) Physiological
- (9) Value education provides
- a) What is valuable for human sadness
 - b) What is not valuable for human happiness
 - c) What is essential for human sadness
 - d) What is valuable for human happiness
- (10) Core human values are
- a) Love
 - b) Peace
 - c) Truth
 - d) All of these
- (11) Self-exploration implies
- a) Self-satisfaction
 - b) Self-verification
 - c) Criticizing others
 - d) Criticizing all
- (12) Value Education should be applied
- a) Regionally
 - b) Universally.
 - c) Universally.
 - d) largely value based
- (13) Happiness may be defined as being in
- a) harmony/ synergy in the states/ situations
 - b) Ethical
 - c) Dharma
 - d) Niti
- (14) “Relationship with human beings” and “Physical facilities with the rest of nature” emanates from
- a) Happy
 - b) Right understanding in the self
 - c) Logical
 - d) Illogical
- (15) The Program To Fulfill Basic Human Aspirations include
- a) Prepare a list of everything you want in your life
 - b) Underline all the physical/material things
 - c) Both Prepare a list of everything you want in your life and Underline all the physical/material things
 - d) Neither Prepare a list of everything you want in your life and Underline all the physical/material things
- (16) Relationship consisted of
- a) Criticism
 - b) Mutual fulfilment
 - c) Disrespect
 - d) Dishonor
- (17) Happy relationship leads to
- a) Information
 - b) Unhappiness
 - c) Money
 - d) None of these
- (18) Indian ethos is the outcome of Way of life.
- a) Buddha
 - b) Hindu
 - c) Christian
 - d) Muslim
- (19) Fundamental theories of Indian Model include
- a) Purushartha Theory
 - b) Panchakoshas Theory
 - c) Theory of Gunas
 - d) All of these
- (20) Harmony in the family leads to harmony in the _____.
- a) Society
 - b) Business
 - c) Schools
 - d) Courts

- (21) Trust means believing _____ intention, as we do in our own intention.
- a) Others
b) Own
c) Family
d) Spousal
- (22) _____, prosperity and co-existence are fundamental human value for comprehensive human value.
- a) Fearlessness
b) Happiness
c) Generosity
d) Love
- (23) Self-exploration demands examination and _____ of our beliefs again and again.
- a) Validation
b) Activation
c) Reservation
d) Observation
- (24) Which functional area in business ethics is about obeying and adhering to rules and authority?
- a) Ethics in compliance
b) Ethics in finance
c) Ethics in production
d) None of these
- (25) An expert who is confidentially available to solve the ethical dilemmas is known as.....
- a) Ethic coach
b) Ethics trainer
c) Ethics guide
d) None of these
- (26) The process where a person informs on another or makes public disclosure of corruption or wrongdoing-
- a) Endeavour
b) Whistle blowing
c) Dilemmas
d) Veteran
- (27) Ethical and unethical behaviors are determined by
- a) The individual
b) The culture
c) Both the individual and the culture
d) Neither the individual nor the culture
- (28) Which of the following is an assumption of rationality to rationale decision making?
- a) Preferences are clear
b) Final choice will maximise payoff
c) The problem is clear and unambiguous
d) All of these
- (29) The emotional part of an attitude is called _____.
- a) Affective component
b) Attitude
c) Behavioral component
d) All of these
- (30) A personality measure of the strength of a person's convictions is called _____.
- a) Locus of control
b) Ego
c) Ego Strength
d) None of these
- (31) Which of the following is an example of a value?
- a) Justice
b) Happiness
c) Security
d) All of the answers are correct.
- (32) What is the origin of the word 'Ethics'?
- a) Ethica
b) Ethicia
c) Dharma
d) Niti
- (33) Holism means
- a) Oneness
b) Divinity
c) Materialism
d) All of these

- (34) Ethics helps to differentiate between
- a) Attitude and Behavior
 - b) Right and Wrong
 - c) Friend and Enemy
 - d) Logic and Illogic
- (35) The word Ethics is taken from Greek word
- a) Ethna
 - b) Ethia
 - c) Ethus
 - d) Ethos
- (36) Ethics is a Branch of _____ that governs right and wrong conduct
- a) Knowledge
 - b) Philosophy
 - c) Morality
 - d) Attitude
- (37) Ethics is always concerned with
- a) Good vs Evil
 - b) Individual vs Group
 - c) Nature vs Technology
 - d) None of these
- (38) The application of ethics is
- a) Rational
 - b) Universal
 - c) Religion
 - d) None of these
- (39) Karen L. Rich defines ethics as a _____ to understanding, analyzing, and distinguishing matters of right and wrong
- a) Moral approach
 - b) Literal approach
 - c) Systematic approach
 - d) Scientific approach
- (40) Ethics related to our
- a) Values and Virtues
 - b) Moral and physical
 - c) Technical and Mechanical
 - d) Psychological
- (41) Ethics helps us to understand about our
- a) Decisions and actions
 - b) Attitude
 - c) Happiness
 - d) None of these
- (42) Meta-ethics comprises the area of
- a) Systematic ethics
 - b) Vertical ethics
 - c) Situational ethics
 - d) Basic ethics
- (43) Human actions can be judge through
- a) Meta Ethics
 - b) Normative Ethics
 - c) Applied Ethics
 - d) Moral Ethics
- (44) There are three elements emphasized by normative ethics:
- a) The person who performs the act (the agent)
 - b) The act
 - c) The consequences of the act
 - d) All of these
- (45) Applied ethics deals with
- a) Applied ethics deals with practical ethics
 - b) Applied ethics is the problem-solving branch of moral philosophy.
 - c) Applied ethics is the nexus between ethics and morality
 - d) None of these
- (46) Some of the key areas of applied ethics are:
- a) Decision Ethics
 - b) Professional Ethics
 - c) Organizational Ethics
 - d) All of these

- (47) Ethics is a normative science which determines norms, moral values in a person and an individual's character, so the nature of ethics is:
- a) Philosophical Nature
 - b) Scientific Nature
 - c) Moral Nature
 - d) Equitable Nature
- (48) Ethics can be applied to
- a) Animals only
 - b) Humans exclusively
 - c) Animals and Humans both
 - d) None of these
- (49) Ethical objectives are based on the following factors:
- a) Objectivity
 - b) Impartiality
 - c) Accuracy
 - d) All of these
- (50) Morals refer to:
- a) An individual's own principles regarding right and wrong.
 - b) Rules provided by an external source
 - c) Both An individual's own principles regarding right and wrong and Rules provided by an external source
 - d) None of these
- (51) The word "Morals" comes from Latin word :
- a) Moralis
 - b) Murals
 - c) Moralie
 - d) Merel
- (52) The most common examples of normative ethical theories are:
- a) Utilitarianism
 - b) Kantian duty-based ethics
 - c) Divine command theory
 - d) All of these
- (53) Social Responsibility of Press is/ are:
- a) To serve information
 - b) Being public watchdog
 - c) To safeguard democracy
 - d) All of these
- (54) Which among the following are advantages of managing business ethics in the workplace?
- a) Cultivation of strong team work and productivity.
 - b) Avoid criminal acts
 - c) Lower fines
 - d) All of these.
- (55) Whistleblowing law is located in the
- a) Employment Rights Act 1996
 - b) The Copyright Act
 - c) The Contempt of Courts Act
 - d) Indian Penal Code
- (56) Under RTI Act, Information means
- a) Documents
 - b) Advices
 - c) Contracts
 - d) All of these
- (57) Right to Information Act, 2005 come into force on?
- a) 15 June 2005
 - b) 21 June 2005
 - c) 31 December 2005
 - d) 12 October 2005
- (58) Right to Information is defined under which section of Right to Information Act, 2005 ?
- a) Section 2 (n)
 - b) Section 2 (h)
 - c) Section 2 (j)
 - d) Section 2 (a)
- (59) The long title of the RTI Act seeks to promote the following qualities in the working of every public authority:

a) Transparency

b) Punctuality

c) Efficiency

d) Reputation

(60) Which section of RTI Act 2005 deals with 'obligations of public authorities'

a) Section 6

b) Section 7

c) Section 4(1)

d) Section 8