



## BRAINWARE UNIVERSITY

**Term End Examination 2021 - 22**

**Programme – Bachelor of Science (Honours) in Multimedia**

**Course Name – Content Management System**

**Course Code - BMMD601B**

**( Semester VI )**

**Time allotted : 1 Hrs.15 Min.**

**Full Marks : 60**

[The figure in the margin indicates full marks.]

### Group-A

(Multiple Choice Type Question)

1 x 60=60

*Choose the correct alternative from the following :*

- (1) What is the name of the first page you encounter after logging into your web page?
 

a) Security question page	b) WP upgrade option
c) Dashboard	d) WPAdmin
- (2) What ways to use WordPress?
 

a) Content Management System (CMS)	b) Blog
c) Arcade	d) All of the above
- (3) What are the steps you can take if your WordPress file is hacked?
 

a) Change password and user-ids for all your users	b) Re-install the latest version of WordPress
c) Install security plugins like WP security	d) All of the above
- (4) Wordpress is a
 

a) CMS	b) TOOL
c) Programing Language	d) Framework
- (5) How many types of post format available in wordpress?
 

a) 10	b) 11
c) 9	d) None of the above
- (6) How many types of plans are accessible in wordpress?
 

a) 6	b) 4
c) 2	d) 3
- (7) What do you by permalink?
 

a) A popular WordPress Plugin	b) The numeric IP address of your WordPress
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- site
- c) The complete URL of your WordPress site
- d) Part of your WordPress URL which you set
- (8) Where wp\_config.php file is find?
- a) Inside Admin folder
- b) In theme folder
- c) In root directory of WordPress
- d) None of the above
- (9) Which programming language is used to write wordpress?
- a) JAVA
- b) NODE
- c) PHP
- d) JAVASCRIPT
- (10) What is the dissimilarity in WordPress Posts and Pages?
- a) There is no difference between Posts and Pages.
- b) Posts are entries listed in reverse chronological order on the site homepage and Pages are static and are not listed by date.
- c) Pages are entries listed in reverse chronological order on the site homepage and Posts are static and are not listed by date.
- d) None of the above
- (11) Which case we can't recommend WordPress to our client?
- a) If client is working on non-CMS base project
- b) In case of enterprise intranet solution
- c) If site wants complex or innovative e-commerce
- d) All of the above
- (12) How can you engaged with WordPress?
- a) Attend Word Camp
- b) Edit the Codex (documentation)
- c) Help in the Forums
- d) All of these
- (13) What do you mean by WordPress taxonomy?
- a) Category
- b) Post Formats
- c) Link Category
- d) All of the above
- (14) What do you by Gravatar?
- a) A Plugin
- b) Globally Recognized Image or Photo
- c) CMS
- d) All of the above
- (15) What is the dissimilarity in character 23 and x23?
- a) pent 23 and x23 determine the hex 23
- b) hex 23 and x23 determine the hex 23
- c) octal 23 and x23 determine the hex 23
- d) None of the above
- (16) How many type of hooks in WordPress?
- a) One
- b) Two
- c) Four
- d) Three
- (17) What do you mean by hooks?
- a) Hooks enable user to create wordpress themes or plug-ins with shortcode changing the original files
- b) Hooks enable users to create WordPress themes or plug-ins with shortcode without changing the original files
- c) Hooks enable users to create WordPress themes or plug-ins without changing the original files
- d) None of the above
- (18) In WordPress, objects are passed by which?
- a) Value
- b) Reference
- c) None of the above
- d) All of the above



- (32) In WordPress, a \_\_\_\_\_ is a way of grouping posts together based on a select number of relationships.
- a) Slug  
b) Custom Post  
c) Permalink  
d) Taxonomy
- (33) In WordPress, \_\_\_\_\_ is information about your posts, pages, users, comments.
- a) Metadata  
b) Category  
c) Tag  
d) Slug
- (34) As on 2020, WordPress has a \_\_\_\_\_ market share in the CMS market
- a) 0.147  
b) 0.608  
c) 0.283  
d) 0.526
- (35) As mentioned on WordPress's official website, in 2021, \_\_\_\_\_ of the web is built on WordPress.
- a) 0.3  
b) 0.4  
c) 0.5  
d) 0.6
- (36) WordPress started in the year \_\_\_\_\_
- a) 2000  
b) 2005  
c) 2008  
d) 2012
- (37) In the "Add new post" screen, you have a choice of two editors to use what are they?
- a) Rich Text and Poor Text  
b) CSS and HTML  
c) Visual and NonVisual  
d) Visual and HTML
- (38) Which global variable allow to create a simple multiple blog installation using just one wordpress
- a) \$blog\_id  
b) \$blog  
c) \$blog\_sno  
d) \$blog\_no
- (39) Do new version pof WP provide support for automatic upgrades of itself?
- a) yes  
b) no  
c) flase
- (40) what is the suggested placement and integration of google Adsense into a wordpress
- a) None of these  
b) Only in side bar  
c) only in the header  
d) only in the content
- (41) which port number does FTP use
- a) 80  
b) 21  
c) 23  
d) 25
- (42) What defines the term blogroll
- a) Data backup of all blog posts  
b) Data backup of all blog pages  
c) Updating the blog by current article  
d) List of links to varios blogs
- (43) Where can you make functional edits to your Wordpress theme without adding plugins
- a) functional.php  
b) index.php  
c) wpinstall.php  
d) wpconfig.php
- (44) which function should you use to send an email from within wordpress?
- a) imap\_send  
b) mail  
c) wp\_mail  
d) smtp\_send

- (45) what are categories
- a) they work just like tags
  - b) wordpress blogs do not have categories
  - c) they allow you to organize you blog by subject
  - d) labels aplicable to other bloggers
- (46) How many authors can you have on your wordpress blog?
- a) 1
  - b) 2
  - c) 10
  - d) unlimited
- (47) How would you troubleshoot the error message : "Database not connected."?
- a) you change the username in phpMyAdmin
  - b) none of these
  - c) you check the functions.php
  - d) check the database name user and pasword in wpconfig.php
- (48) What consideration should you make when using wordpress for a hightraffic site
- a) all of these
  - b) Make sure your host or hardware/network can handle the traffic
  - c) determine what size of file you will be hosting and plan accordingly
- (49) your blog's timezone can be set via which dashboard section?
- a) jetpack
  - b) settings>general
  - c) posts
  - d) settings>reading
- (50) Which of the following is a necessary file if you need to create a child theme?
- a) Index.html
  - b) Page.php
  - c) Style.css
  - d) All are Correct
- (51) Which of the following is not a required file in a WordPress Theme?
- a) Index.html
  - b) Style.css
  - c) Sidebar.php
  - d) None of the Above
- (52) When you install a theme, where will the theme files be stored?
- a) wpconfig
  - b) wproot
  - c) wpadmin
  - d) wpcontent
- (53) New themes can be chosen from which of the following Dashboard section?
- a) Settings
  - b) Plugins
  - c) Appearance
  - d) Widgets
- (54) What do you understand by permalink in WordPress?
- a) A popular WordPress Plugin
  - b) The complete URL of your WordPress site
  - c) Part of your WordPress URL which you set
  - d) The numeric IP address of your WordPress site
- (55) what is the purpose of the 'Meta' widget in wordpress?
- a) To show the 'login' and 'logout' menus
  - b) Tho show the Meta -tag information about the website
  - c) To show the the 'admin' page link
  - d) To handle RSS Feeds
- (56) what do wordpress users commonly use to skin their blogs?
- a) codex
  - b) templates
  - c) themes
  - d) data and photos
- (57) What is the name of WP\_Query pagination parameter used to limit posts shown per page?

- a) total
- b) posts\_per\_page
- c) limit
- d) per\_page

(58) Which line of code would you add to your wpconfig.php file to enable the WP\_DEBUG feature?

- a) define('WP\_DEBUG',true);
- b) define('WP\_DEBUG\_DISPLAY', false);
- c) define('WP\_DEBUG\_LOG', true);
- d) define('WP\_DEBUG', false);

(59) Which is an countermeasure to passive sniffing

- a) Implementing a shared network
- b) ARP spoofing
- c) Implementing a switched network
- d) Port-based security

(60) Before you upgrade WordPress, what is the most important task you must perform?

- a) install Askimet
- b) ensure the new version ends with “.2”
- c) backup your database
- d) ensure your WP account is paid