



BRAINWARE UNIVERSITY

Term End Examination 2021 - 22

Programme – Diploma in Computer Science & Engineering

Course Name – Industrial Management & Entrepreneurship

Course Code - DCSE601

(Semester VI)

Time allotted : 1 Hrs.15 Min.

Full Marks : 60

[The figure in the margin indicates full marks.]

Group-A

(Multiple Choice Type Question)

1 x 60=60

Choose the correct alternative from the following :

- (1) Management is _____
 - a) An art
 - b) A science
 - c) Both art and science
 - d) Group study
- (2) Henry Fayol was a _____
 - a) Social scientist
 - b) Accountant
 - c) Mining engineer
 - d) Production engineer
- (3) Which of the following statement best described the principle of 'Division of work'?
 - a) Work should be divided into small tasks
 - b) Labour should be divided
 - c) Resource should be divided among jobs
 - d) It leads to specialization
- (4) Which of the following is Not a principle of management given by Taylor?
 - a) Science, not rule of Thumb
 - b) Functional foremanship
 - c) Maximum, not restricted output
 - d) Harmony not discord
- (5) Observe the following management principles and pick the odd one out
 - a) Unity of command
 - b) Unity of direction
 - c) Maximum output
 - d) Equity
- (6) Which of following is not among the levels of management?
 - a) Top level management
 - b) Intermediate Level
 - c) Middle level management
 - d) Lower level management
- (7) Who is known as 'the Father of Modern Theory of Management'?
 - a) Harold Koontz
 - b) Henry Fayol
 - c) F.W. Taylor
 - d) Max Weber
- (8) Management is need at _____
 - a) Top level
 - b) Middle level
 - c) Lower level
 - d) All levels

- (9) Management is called a process because
- It is applicable to the manufacturing process
 - It is relevant for social organisation
 - It involves a series of action
 - All of these
- (10) Management is
- Tangible
 - Intangible
 - Fictitious
 - All of these
- (11) Top management consists of
- Financial managers
 - Sales manager
 - Personnel manager
 - Board of directors and chief executives
- (12) Which of the following is not true?
- Management is a social process
 - Management is universal
 - Management is an art
 - Management is always bureaucratic
- (13) Scientific Management approach is developed by
- Elton Mayo
 - Henry Fayol
 - F.W. Taylor
 - Maslow
- (14) "Hawthorne experiment" was conducted by
- Elton Mayo
 - Henry Fayol
 - F.W. Taylor
 - Max Weber
- (15) In Maslow's hierarchy needs which of the following pair of needs is ranked as "lower order needs"?
- Physiological and safety needs
 - Physiological and social need
 - Self actualization and safety needs
 - Social and esteem needs
- (16) Which of the below is not a popular production system?
- Continuous production
 - Job order production
 - Batch production
 - Project production
- (17) Which of the following is not a part of Five M's?
- Material
 - Machine
 - Motion
 - Method
- (18) Bin card is used in
- Administrative wing
 - Workshop
 - Foundry shop
 - Stores
- (19) Steel, paper, paints, and chemicals are examples of products that use
- mass production
 - continuous production
 - repetitive production
 - batch production
- (20) Average stock level can be calculated as
- Minimum stock level + $\frac{1}{2}$ of Re-order level
 - Maximum stock level + $\frac{1}{2}$ of Re-order level
 - Minimum stock level + $\frac{1}{3}$ of Re-order level
 - Maximum stock level + $\frac{1}{3}$ of Re-order level
- (21) The minimum stock level is calculated as
- Reorder level – (Normal consumption x Normal delivery time)
 - Reorder level + (Normal consumption x Normal delivery time)
 - (Reorder level + Normal consumption) x Normal delivery time
 - (Reorder level + Normal consumption) / Normal delivery time
- (22) The cost of insurance and taxes are included in
- Cost of ordering
 - Set up cost
 - Inventory carrying cost
 - Cost of shortages
- (23) The following classes of costs are usually involved in inventory decisions except

- a) Cost of ordering
c) Cost of shortages
- b) Carrying cost
d) Machining cost
- (24) ABC analysis is based on
a) Moore's principle
b) Monte Carlo's principle
c) Game theory
d) Pareto's principle
- (25) ABC analysis in materials management is a method of classifying the inventories based on
a) the value of annual usage of the items
b) economic order quantity
c) volume of material consumption
d) quantity of material used
- (26) Which one is correctly represents the average inventory turnover ratio for raw materials?
a) annual sales/annual inventory
b) average working process volume/total production volume
c) annual consumption / annual inventory
d) volume of space parts/ total annual sale
- (27) Continuous stock taking is a part of
a) annual stock taking
b) perpetual inventory
c) ABC analysis
d) VED analysis
- (28) _____ is the first step in a manufacturing planning and control system
a) Maintaining the planned backlog
b) Maintaining the required inventory levels
c) Achieving the forecast
d) Production planning
- (29) Which of the following industries should be located near the vicinity of raw materials?
a) Cycles
b) Televisions
c) Sewing machines
d) Steel mills
- (30) In ship manufacturing, the type of layout preferred is
a) Product layout
b) Process layout
c) Fixed position layout
d) Combination layout
- (31) The _____ is the defect level for which lots are regarded as bad lots
a) Acceptable quality level
b) Consumer's risk
c) Producer's risk
d) Lot Tolerance Percentage Defective
- (32) In an organization there may not be a formal PPC department if
a) Work is highly repetitive in nature
b) Planning activities are performed by the line staff
c) Number of workmen is not very large
d) All of the above
- (33) Which of the following is not the characteristic of Project Production?
a) Continuous flow of material
b) Highly mechanised material handling
c) Virtually zero manufacturing cycle time
d) All of the above
- (34) Which are three different bases to establish an activity time?
a) Past experience
b) Judgement
c) Historical data
d) All of the above
- (35) _____ are the basic materials which have not undergone any conversion since their receipt from suppliers.
a) WIP
b) Raw Material
c) Finished Parts
d) Work Made Parts
- (36) Formal methods of work measurement exclude which of the following?
a) Time study method
b) Work sampling method
c) Predetermined data approach
d) Systems approach
- (37) Work sampling offers all the following advantages over time study except
a) No timing device required
b) Less employee influence
c) The sample time can be easily changed
d) A complete breakdown of all the elements of a job

- (38) The downstream supply chain is
- a) Exclusively inside an organization
 - b) Involved with procurement of material from suppliers
 - c) The distribution of products or delivery of services to customers
 - d) Both the first and third answer above
- (39) The correct sequence of an organizations supply chain from a systems perspective is
- a) Transformation process, delivery to customers, acquisition of resources
 - b) Acquisition of resources, transformation process, delivery to customers
 - c) Delivery to customers, acquisition of resources, transformation process
 - d) Transformation process, acquisition of resources, delivery to customers
- (40) What type of process would a Cement plant be most likely to use?
- a) Continuous flow
 - b) Project
 - c) Job shop
 - d) Flow shop
- (41) Job shop and batch processing are differentiated on the basis of
- a) Job requirements
 - b) Degree of standardization
 - c) Volume of output
 - d) Both (2) and (3)
- (42) Which of the following shows the process of creating something new?
- a) Business model
 - b) Modeling
 - c) Creative flexibility
 - d) Innovation
- (43) .Which of the following is used by entrepreneurs to acquire experience in an international market before making a major commitment?
- a) Merger
 - b) Minority Interest
 - c) Joint venture
 - d) Majority interest
- (44) The entrepreneur was distinguished from capital provider in:
- a) Middle ages
 - b) 17th century
 - c) 18th century
 - d) 19th and 20th century
- (45) What is the process by which individuals pursue opportunities without regard to resources they currently control?
- a) Startup management
 - b) Entrepreneurship
 - c) Financial analysis
 - d) Feasibility planning
- (46) 9.Having more than 50% ownership position that provides the entrepreneur with managerial control is called
- a) Joint venture
 - b) Majority interest
 - c) Horizontal merger
 - d) Diversified activity merger
- (47) .Which one of the following is the process of entrepreneurs developing new products that over time make current products obsolete?
- a) New business model
 - b) Anatomization
 - c))None of the given options
 - d) Creative destruction
- (48) 12.Which of the following is alternatively called corporate venturing?
- a) Entrepreneurship
 - b) Intrapreneurship
 - c) Act of stating a new venture
 - d) Offering new products by an existing company
- (49) 14.The activity which occurs when the new venture is started is called:
- a) Motivation
 - b) Business skills
 - c) Departure point
 - d) Goal orientation
- (50) Which one of the following is an important source of idea generation due to their familiarity with the needs of market?

