



BRAINWARE UNIVERSITY

Term End Examination 2021 - 22

Programme – Diploma in Electronics & Communication Engineering

Course Name – Industrial Management and Entrepreneurship

Course Code - DECE601

(Semester VI)

Time allotted : 1 Hrs.15 Min.

Full Marks : 60

[The figure in the margin indicates full marks.]

Group-A

(Multiple Choice Type Question)

1 x 60=60

Choose the correct alternative from the following :

- (1) Which of the following is not a function of management?

a) Planning	b) Staffing
c) Co-operation	d) Controlling
- (2) Policy formulation is the function of _____

a) Top level management	b) Middle level management
c) Operational management	d) All of these
- (3) How are principles of management formed?

a) In a laboratory	b) By experiences of management
c) By experiences of customers	d) By propagation of social scientists
- (4) The principals of management are significant because of _____

a) increase in efficiency	b) Adaptation of changing technology
c) optimum utilization of resources	d) All of these
- (5) Which of the following is not the functional areas of management?

a) Production Management	b) Marketing Management
c) Personnel Management	d) Information Management
- (6) Which among the following is not a nature of Management principles?

a) Rigid	b) Universal
c) Relative	d) Leadership
- (7) Who is known as the father of scientific management?

a) F.W. Taylor	b) Max Weber
c) Henry Fayol	d) S.George
- (8) Top management is concerned with _____

a) Carrying suggestions upwards	b) Maintaining liaison with the outside world
c) Transmitting orders downwards	d) Cross ward

- (9) Management is
- a) Tangible
 - b) Intangible
 - c) Fictitious
 - d) All of these
- (10) Middle management
- a) Consists of departmental managers
 - b) Motivates lower management
 - c) Both a&b
 - d) None of these
- (11) Co-ordination means _____
- a) Organizing activities
 - b) Directing activities
 - c) Synchronizing activities
 - d) Both a&b
- (12) Top management works on _____
- a) Budgeting
 - b) Corporate plan
 - c) Strategic plan
 - d) Both b & c
- (13) Scientific Management approach is developed by
- a) Elton Mayo
 - b) Henry Fayol
 - c) F.W. Taylor
 - d) Maslow
- (14) Who proposed “bureaucratic structure” is suitable for all organization
- a) Elton Mayo
 - b) Henry Fayol
 - c) F.W. Taylor
 - d) Max Weber
- (15) Which of the following functions of the production planning and controlling is related to the time table of activities?
- a) Routing
 - b) Scheduling
 - c) Dispatching
 - d) Expediting
- (16) Which of the following is not the function of Production, Planning & Control (PPC)?
- a) Routing
 - b) Scheduling
 - c) Integration of processes
 - d) Expediting and follow-up
- (17) Which of the following is not a part of Five M's?
- a) Material
 - b) Machine
 - c) Motion
 - d) Method
- (18) The correct sequence of operations in production planning and control is
- a) Routing-Scheduling-Dispatching-Follow up
 - b) Scheduling-Routing- Dispatching-Follow up
 - c) Dispatching-Routing-Scheduling- Follow up
 - d) Routing-Scheduling-Follow up-Dispatching
- (19) Which of the below layouts is suited to job production?
- a) Process layout
 - b) Product layout
 - c) Fixed position layout
 - d) Plant layout
- (20) Steel, paper, paints, and chemicals are examples of products that use
- a) mass production
 - b) continuous production
 - c) repetitive production
 - d) batch production
- (21) Re-ordering level is calculated as
- a) Maximum consumption rate x Maximum re-order period
 - b) Minimum consumption rate x Minimum re-order period
 - c) Maximum consumption rate x Minimum re-order period
 - d) Minimum consumption rate x Maximum re-order period
- (22) The time period between placing an order its receipt in stock is known as
- a) Lead time
 - b) Carrying time
 - c) Shortage time
 - d) Over time
- (23) ‘Buffer stock’ is the level of stock

- (37) The work measurement method that is not usually used for setting standards for repetitive, 'well-defined jobs' is
- a) The elemental standard data approach
 - b) The predetermined data approach
 - c) The time study method
 - d) The work sampling method
- (38) The typical aim of the push approach to supply chain management is
- a) To reduce costs of distribution
 - b) To enhance product and service quality
 - c) To reduce costs of new product development
 - d) Both the first and third answer above
- (39) The correct sequence of an organization's supply chain from a systems perspective is
- a) Transformation process, delivery to customers, acquisition of resources
 - b) Acquisition of resources, transformation process, delivery to customers
 - c) Delivery to customers, acquisition of resources, transformation process
 - d) Transformation process, acquisition of resources, delivery to customers
- (40) What type of process would a Cement plant be most likely to use?
- a) Continuous flow
 - b) Project
 - c) Job shop
 - d) Flow shop
- (41) Product layout is preferably used for
- a) Repetitive processing
 - b) Intermittent processing
 - c) Both (1) and (2)
 - d) Neither (1) nor (2)
- (42) An organization's supply chain can be viewed from a system's perspective that starts with the acquisition of resources which are then transformed into products or services. Simply, put the sequence is represented
- a) Inputs - process - outputs
 - b) Sourcing - input - process - outputs
 - c) Process - inputs - outputs
 - d) Inputs - outputs - process
- (43) What are the two basic types of production systems?
- a) Automated and manual
 - b) Intermittent and non-intermittent process
 - c) Normal and continuous process
 - d) Continuous process and batch
- (44) Which one of the following gives suggestions for new product and also help to market new products?
- a) Existing products and services
 - b) Federal government
 - c) Distribution Channels
 - d) Consumers
- (45) GATT is established in 1947, under:
- a) German leadership
 - b) U.S. leadership
 - c) French leadership
 - d) U.K. leadership
- (46) A person who managed large project was termed as the entrepreneur in the _____.
- a) Earliest period
 - b) Middle ages
 - c) 17th century
 - d) 19th and 20th century
- (47) 8. Having less than 50 percent of equity share in an international venture is called:
- a) Joint Venture
 - b) Majority interest
 - c) Minority interest
 - d) Exporting
- (48) 11. Which of the following factors is the most important in forcing U.S companies to focus on new product development and increased productivity?
- a) Entrepreneurship
 - b) Hyper competition
 - c) Governmental laws
 - d) Organizational culture
- (49) Individuals influencing an entrepreneur's career choice and style are known as which of the following?
- a) Moral-support network
 - b) Role model
 - c) Professional support network
 - d) Support system

- (50) The level at which an individual is viewed by society is called:
- a) a) Financial status
 - b) b) Qualification
 - c) c) Social status
 - d) d) Achievement
- (51) Which one of the following is the most important characteristic of a successful business website?
- a) Innovation
 - b) Speed
 - c) Graphics
 - d) Products
- (52) Information regarding all of the following is related to operations, EXCEPT:
- a) Location
 - b) Promotion
 - c) Raw materials
 - d) Labor skills
- (53) A performance and credit rating scheme has been launched by the MSME Ministry to assess creditworthiness and capabilities of industries in the sector. What is it called?
- a) Performance and Credit Rating Scheme
 - b) Zero Defect Zero Effect Certification
 - c) Performance and Economy Rating Scheme
 - d) None of the above
- (54) A corporate manager who starts a new initiative for their company which entails setting up a new distinct business unit and board of directors can be regarded as?
- a) Ecopreneur
 - b) Technopreneur
 - c) Intrapreneur
 - d) Social Entrepreneur
- (55) Venture capital is concerned with:
- a) New project having potential for higher profit
 - b) New project of high technology
 - c) New project having high risk
 - d) All the above.
- (56) Entrepreneurs attributes includes
- a) Preservence
 - b) Hard working
 - c) Determination
 - d) All of above
- (57) The term “entrepreneurs” was applied to business initially by the French economist in the 18th century:
- a) Cantillon
 - b) Jan Tinbergen
 - c) J.S.Mill
 - d) None of above
- (58) Which business function do experts agree, you should focus on first when preparing to start a business.
- a) Financing
 - b) Marketing vision
 - c) Operation
 - d) None of above
- (59) Which of the following is not something that can be invested
- a) Energy
 - b) Experties
 - c) Money
 - d) Time
- (60) Which could provide an individual with the motivation to start a new business venture?
- a) The financial rewards.
 - b) A desire to be independent.
 - c) Risk taking
 - d) All the above.