



BRAINWARE UNIVERSITY

Term End Examination 2021 - 22

Programme – Bachelor of Technology in Electronics & Communication Engineering

Course Name – Entrepreneurship

Course Code - HSMC(ECE)601

(Semester VI)

Time allotted : 1 Hrs.25 Min.

Full Marks : 70

[The figure in the margin indicates full marks.]

Group-A

(Multiple Choice Type Question)

1 x 70=70

Choose the correct alternative from the following :

- (1) Which of the following shows the process of creating something new?
 - a) Business model
 - b) Modeling
 - c) Creative flexibility
 - d) Innovation
- (2) .Which of the following is used by entrepreneurs to acquire experience in an international market before making a major commitment?
 - a) Merger
 - b) Minority Interest
 - c) Joint venture
 - d) Majority interest
- (3) The entrepreneur was distinguished from capital provider in:
 - a) Middle ages
 - b) 17th century
 - c) 18th century
 - d) 19th and 20th century
- (4) What is the process by which individuals pursue opportunities without regard to resources they currently control?
 - a) Startup management
 - b) Entrepreneurship
 - c) Financial analysis
 - d) Feasibility planning
- (5) Individuals influencing an entrepreneur's career choice and style are known as which of the following?
 - a) Moral-support network
 - b) Role model
 - c) Professional support network
 - d) Support system
- (6) The level at which an individual is viewed by society is called:
 - a) a) Financial status
 - b) b) Qualification
 - c) c) Social status
 - d) d) Achievement
- (7) Which one of the following is the next stage to the Concept Stage of Product Planning and Development Process?
 - a) Idea Stage
 - b) Product Planning Stage
 - c) Product Development Stage
 - d) Test Marketing Stage
- (8) Why should an entrepreneur do a feasibility study for starting a new venture
 - a) To identify possible sources of funds
 - b) To see if there are possible barriers to success

- c) To estimate the expected sales
d) To explore potential customers
- (9) .A performance and credit rating scheme has been launched by the MSME Ministry to assess creditworthiness and capabilities of industries in the sector. What is it called?
a) Performance and Credit Rating Scheme
b) Zero Defect Zero Effect Certification
c) Performance and Economy Rating Scheme
d) None of the above
- (10) EDP (Entrepreneurship Development Programmes) is required to help:
a) Existing entrepreneurs
b) First generation entrepreneurs
c) Future generations entrepreneurs
d) None of the above
- (11) A women entrepreneur is supposed to have a minimum financial interest in share capital of entrepreneur's enterprise:
a) 35 per cent
b) 51 per cent
c) 25 per cent
d) None of the above
- (12) Venture capital is concerned with:
a) New project having potential for higher profit
b) New project of high technology
c) New project having high risk
d) All the above.
- (13) Entrepreneurs attributes includes
a) Preservence
b) Hard working
c) Determination
d) All of above
- (14) The term "entrepreneurs" was applied to business initially by the French economist in the 18th century:
a) Cantillon
b) Jan Tinbergen
c) J.S.Mill
d) None of above
- (15) .Which of the following is not something that can be invested
a) Energy
b) Experties
c) Money
d) Time
- (16) Which could provide an individual with the motivation to start a new business venture?
a) The financial rewards.
b) A desire to be independent.
c) . Risk taking
d) . All the above.
- (17) Which industrial sector promotes small-scale businesses and Entrepreneurship, and has lower barriers to market entry?
a) Service.
b) Manufacturing
c) Distribution.
d) Agriculture.
- (18) A business arrangement where one party allows another party to use a business name and sell its products or services is known as _____.
a) A cooperative
b) A franchise
c) An owner-manager business
d) A limited company
- (19) The use of informal networks by entrepreneurs to gather information is known as _____.
a) Secondary research
b) Entrepreneurial networking.
c) Informal parameters.
d) Marketing
- (20) Primary data is _____.
a) the most important data.
b) the data that is collected first.
c) new data specifically collected for a project.
d) data that is collected second.
- (21) Which of these statements best describes the context for entrepreneurship?
a) Entrepreneurship takes place in small businesses.
b) Entrepreneurship takes place in large businesses
c) Entrepreneurship takes place in a wide variety of contexts.
d) Entrepreneurship does not take place in social enterprises.
- (22) Which of the following statements is false?
a) Market segmentation is a useful process for small
b) Selling is essentially a matching process

businesses to undertake.

- c) A benefit is the value of a product feature to a customer
d) It is a good idea for small businesses to compete solely on price
- (23) Which of the following is a recognized disadvantage of setting up as a start-up as compared with other routes to market entry?
a) less satisfaction of the owners
b) less help from various agencies.
c) there are more funds required.
d) there is a high failure rate.
- (24) Goods or services reach the market place through _____.
a) marketing channels.
b) multilevel pyramids.
c) monopolies.
d) multiplication.
- (25) IFCI stands for _____.
a) Industrial finance corporation of India.
b) Institutional finance corporation of India.
c) Industrial funding corporation of India.
d) Indian finance corporation and institution.
- (26) SIDBI was set up as a subsidiary of _____.
a) IDBI.
b) IFCI.
c) ICICI.
d) SFC.
- (27) SFC is prohibited from granting financial assistance to any company whose aggregate paid up capital exceed _____.
a) 1 crore.
b) 1.5 crores
c) 2 crores.
d) 2.5 crores.
- (28) TIIC is sponsored by the _____.
a) Government of Karnataka.
b) Government of Andhra Pradesh.
c) Government of Kerala
d) Government of Tamil Nadu.
- (29) A commercial banker would prefer a _____ debt-equity ratio over the years as it indicates financial strength of a unit.
a) Declining.
b) Increasing
c) Stable.
d) Fluctuating.
- (30) Entrepreneurial Guidance Bureau (EGB) was set up by _____.
a) SISI.
b) SIPCOT.
c) IIC.
d) SIDCO.
- (31) Large investment is made in fixed assets, the project will be termed as _____.
a) Capital Intensive.
b) Labour Intensive.
c) Product Intensive
d) Market Intensive
- (32) _____ is used to accomplish the project economically in the minimum available time with limited resources
a) Project Scheduling.
b) Network Analysis
c) Budget Analysis.
d) Critical Planning.
- (33) In _____, machines and equipments are arranged in the order or sequence in which they are to be used for manufacturing the product
a) Factory Layout.
b) Product Layout
c) Process Layout.
d) Combined Layout.
- (34) The granting of cash subsidy on the capital investment is called _____.
a) Concessional finance.
b) Quantum of Subsidy.
c) Interest Subsidy
d) Central Investment Subsidy
- (35) _____ is primarily concerned with the identification of the project demand potential and the selection of the optimal technology.
a) Techno-economic analysis.
b) Feasibility analysis.
c) Input analysis
d) Financial analysis.

- (65) A project, which may not add to the existing profits, should be financed by _____
- a) debentures.
 - b) preference share capital.
 - c) equity capital.
 - d) public deposits.
- (66) Business risks can be _____
- a) avoided.
 - b) reduced.
 - c) ignored.
 - d) erased.
- (67) O & M refers to _____
- a) overall efficiency of business.
 - b) efficiency of office and administrative work.
 - c) office work measurement.
 - d) office and management study.
- (68) .A Company is called an artificial person because ____.
- a) it does not have the shape of a natural person.
 - b) it cannot be used in the court of law.
 - c) it is invisible and intangible
 - d) it exists only in contemplation of law.
- (69) The charter of a company is its _____.
- a) prospectus.
 - b) statement lieu of prospectus
 - c) memorandum of association.
 - d) articles of association
- (70) A person owning and running a small firm, is known as_____.
- a) A manager-owner
 - b) An owner-manager.
 - c) A professional adapter.
 - d) An enterprise worker