

## **BRAINWARE UNIVERSITY**

## Term End Examination 2021 - 22

## Programme – Bachelor of Technology in Electronics & Communication Engineering Course Name – Entrepreneurship Course Code - HSMC(ECE)601 (Semester VI)

Time allotted: 1 Hrs.25 Min. Full Marks: 70 [The figure in the margin indicates full marks.] Group-A (Multiple Choice Type Question) 1 x 70=70 Choose the correct alternative from the following: (1) Which of the following shows the process of creating something new? a) Business model b) Modeling c) Creative flexibility d) Innovation (2) .Which of the following is used by entrepreneurs to acquire experience in an international market before making a major commitment? a) Merger b) Minority Interest c) Joint venture d) Majority interest (3) The entrepreneur was distinguished from capital provider in: a) Middle ages b) 17th century d) 19th and 20th century c) 18th century (4) What is the process by which individuals pursue opportunities without regard to resources they c urrently control? a) Startup management b) Entrepreneurship c) Financial analysis d) Feasibility planning (5) Individuals influencing an entrepreneur's career choice and style are known as which of the follo wing? a) Moral-support network b) Role model c) Professional support network d) Support system (6) The level at which an individual is viewed by society is called: b) b) Qualification a) a) Financial status c) c) Social status d) d) Achievement

a) To identify possible sources of funds
b) To see if there are possible barriers to success
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b) Product Planning Stage

d) Test Marketing Stage

(7) Which one of the following is the next stage to the Concept Stage of Product Planning and Devel

(8) Why should an entrepreneur do a feasibility study for starting a new venture

opment Process?

c) Product Development Stage

a) Idea Stage

c) To estimate the expected sales	d) To explore potential customers
(9) .A performance and credit rating scheme has been la ditworthiness and capabilities of industries in the sec	
a) Performance and Credit Rating Scheme	b) Zero Defect Zero Effect Certification
c) Performance and Economy Rating Scheme	d) None of the above
(10) EDP (Entrepreneurship Development Programmes)	is required to help:
a) Existing entrepreneurs	b) First generation entrepreneurs
c) Future generations entrepreneurs	d) None of the above
(11) A women entrepreneur is supposed to have a minimupreneur's enterprise:	um financial interest in share capital of entre
a) 35 per cent	b) 51 per cent
c) 25 per cent	d) None of the above
(12) Venture capital is concerned with:	
a) New project having potential for higher profit	b) New project of high technology
c) New project having high risk	d) All the above.
(13) Entrepreneurs attributes includes	
a) Preservence	b) Hard working
c) Determination	d) All of above
(14) The term "entrepreneurs" was applied to business in entury:	,
a) Cantillon	b) Jan Tinbergen
c) J.S.Mill	d) None of above
(15) .Which of the following is not something that can be	
a) Energy	b) Experties
c) Money	d) Time
(16) Which could provide an individual with the motivati	
	b) A desire to be independent.
c) . Risk taking	d). All the above.
(17) Which industrial sector promotes small-scale busine riers to market entry?	,
a) Service.	b) Manufacturing
c) Distribution.	d) Agriculture.
(18) A business arrangement where one party allows anot products or services is known as	· -
a) A cooperative	b) A franchise
c) An owner-manager business	d) A limited company
(19) The use of informal networks by entrepreneurs to ga	ther information is known as
a) Secondary research	b) Entrepreneurial networking.
c) Informal parameters.	d) Marketing
(20) Primary data is	
a) the most important data.	b) the data that is collected first.
c) new data specifically collected for a project.	d) data that is collected second.
(21) Which of these statements best describes the context	for entrepreneurship?
a) Entrepreneurship takes place in small businesses.	b) Entrepreneurship takes place in large businesses
c) Entrepreneurship takes place in a wide variety of contexts.	d) Entrepreneurship does not take place in social enterprises.
(22) Which of the following statements is false?	
a) Market segmentation is a useful process for small	b) Selling is essentially a matching process

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c) A benefit is the value of a product feature to a cus tomer	d) It is a good idea for small businesses to compete s olely on price
(23) Which of the following is a recognized disadvantage other routes to market entry?	of setting up as a start-up as compared with
a) less satisfaction of the owners	b) less help from various agencies.
c) there are more funds required.	d) there is a high failure rate.
(24) Goods or services reach the market place through	<del>.</del>
a) marketing channels.	b) multilevel pyramids.
c) monopolies.	d) multiplication.
(25) IFCI stands for .	
a) Industrial finance corporation of India.	b) Institutional finance corporation of India.
c) Industrial funding corporation of India.	d) Indian finance corporation and institution.
(26) SIDBI was set up as a subsidiary of .	· · · · · · · · · · · · · · · · · · ·
a) IDBI.	b) IFCI.
c) ICICI.	d) SFC.
(27) SFC is prohibited from granting financial assistance pital exceed	to any company whose aggregate paid up ca
a) 1 crore.	b) 1.5 crores
c) 2 crores.	d) 2.5 crores.
(28) TIIC is sponsored by the	
a) Government of Karnataka.	b) Government of Andhra Pradesh.
c) Government of Kerala	d) Government of Tamil Nadu.
(29) A commercial banker would prefer a es financial strength of a unit.	debt-equity ratio over the years as it indicat
a) Declining.	b) Increasing
c) Stable.	d) Fluctuating.
(30) Entrepreneurial Guidance Bureau(EGB) was set up b	y
a) SISI.	b) SIPCOT.
c) IIC.	d) SIDCO.
(31) .Large investment is made in fixed assets, the project	will be termed as
a) Capital Intensive.	b) Labour Intensive.
c) Product Intensive	d) Market Intensive
(32) is used to accomplish the project ec with limited resources	conomically in the minimum available time
a) Project Scheduling.	b) Network Analysis
c) Budget Analysis.	d) Critical Planning.
(33) In, machines and equipments are arrange to be used for manufacturing the product	d in the order or sequence in which they are
a) Factory Layout.	b) Product Layout
c) Process Layout.	d) Combined Layout.
(34) The granting of cash subsidy on the capital investment	nt is called
a) Concessional finance.	b) Quantum of Subsidy.
c) Interest Subsidy	d) Central Investment Subsidy
(35) is primarily concerned with the ident d the selection of the optimal technology.	tification of the project demand potential an
a) Techno-economic analysis.	b) Feasibility analysis.
c) Input analysis	d) Financial analysis.

businesses to undertake.

(36) is a g	(36) is a graphical representation of the various activity and event relating to a proje	
ct		
a) Network analysis.		b) Scheduling technique
c) Logical Model		d) Network Diagram
(37) is a	n event-oriented approach	
a) CPM		b) GERT.
c) PERT		d) WASP
(38) may be defined as the excess of present value of project cash inflows over that		
a) Net present value tecl	hnique	b) Average rate of return.
c) Benefit-Cost ratio.	-	d) Internal rate of return
(39) The process of preparing an inventory of skills needed for effective implementation of the projec t is called as		
a) Economic viability.		b) Financial feasibility
c) Technical feasibility		d) Managerial competence.
(40) is g	granted to small scale units under	section 33B of the Income tax act, 1961.
a) Depreciation Allowar		b) Development Debate.
c) Investment Allowanc		d) Rehabilitation Allowance.
<b>,</b>	sistration certificate is valid for a	,
a) four Years.		b) three Years.
c) two Years		d) one year
(42) Which of the following	g is not one of the 4 Ms?	
a) motivation.	g is not one of the Tivis.	b) management.
c) materials.		d) money.
(43) The 'T' in a PESTLE a	inalysis refers to	d) money.
a) Time	inarysis refers to	h) Tachnalagy
c) Training.		b) Technology.
· -		d) Talent
· · ·	nancial section of the business pla	
a) A statement of manag	gement skills.	b) A realistic sales forecast.
c) Production capacity.		d) A description of competitors.
(45) Idea of new product is tested in potential consumers to determine consumer acceptance at stage		
a) Concept.		b) Product development.
c) Test marketing		d) Commercialization.
(46) An entrepreneur who owns more than one business at a time is called		
a) an intrapreneur.		b) a corporate entrepreneur
c) a portfolio entreprene		d) None of the above.
(47) is primarily concerned with the identification, qualification and evaluation of the project resources.		
a) Techno-economic and	alysis	b) Feasibility analysis.
c) Input analysis.		d) Financial analysis.
(48) Underestimation of pro-	oject cost leads to	
a) Time under run.		b) Cost under run
c) Time over run.		d) Cost over run
(49) Decisions which are concerned with policy matters and exercise fundamental influence on the objectives of the organization are called as		
a) Organizational decisi	ons.	b) Personal decisions.
c) Routine decisions.		d) None of these
		• -

a) Financial feasibility	b) Technical feasibility
c) Economic feasibility	d) Societal feasibility
(51) When a firm enters into business which is unrelated t nology and marketing	o its existing business both in terms of tech
a) conglomerate diversification.	b) horizontal integration.
c) vertical integration	d) concentric integration
(52) District Industries Centres are located	<u>:</u>
a) in each district	b) in each state
c) only in selected districts	d) only in selected states.
(53) The purpose of soft loan scheme is to encourage units	s to undertake
a) modernization of plant and machinery.	b) replacement of plant and machinery
c) renovation of plant and machinery	d) all the above
(54) Seed capital assistance	
a) a long-term assistance.	b) initial assistance
c) a help for the purchase of seeds	d) a short-term assistance.
(55) DIC is headed by General Manager in the rank of	<u> </u>
a) Joint Director of industries.	b) Assistant Director of industries.
c) Non-departmental officer	d) Departmental officer.
(56) The policy which stressed the role of cottage and small velopment of the country is	all-scale industries for balanced industrial de
a) IPR 1940.	b) IPR 1948.
c) IPR 1956.	d) IPR 1977.
(57) The small scale unit wishing to export has to obtain e	exporters code number from
a) The Reserve Bank of India	b) The Central Bank of India
c) Any Regional Bank.	d) Any International Bank.
(58) Reserve bank of India is a/an	
a) statutory corporation.	b) company limited by guarantee
c) company limited by shares.	d) unlimited company.
(59) Promoter is a person who	
a) takes part in the incorporation of a company.	b) is a director.
c) is a relative of the managing director.	d) company limited by guarantee
(60) The term Capitalization is used in relation to	
a) sole-proprietorship.	b) Partnership
c) joint stock companies.	d) co-operative societies
(61). Which of the following leads to under-capitalization	?
a) raising of more money by issue of shares.	b) acquiring fixed assets on excessive amounts
c) over-estimation of earnings for enterprise.	d) under-estimation of initial rate of earnings.
(62) .Business means	
a) Commerce.	b) industry and commerce.
c) trade and commerce	d) selling and buying of goods.
(63) A public corporation means	
a) public company.	b) government company.
c) statutory corporation	d) department of union government
(64) Investment in which of the following is most risky?	
a) Equity shares.	b) Preference shares.
c) Debentures.	d) Land.

(50) Which of the following is not an aspect of appraisal of term loans by commercial banks?

(65) A project, which may not add to the existing profits, sl	nould be financed by
a) debentures.	b) preference share capital.
c) equity capital.	d) public deposits.
(66) Business risks can be	
a) avoided.	b) reduced.
c) ignored.	d) erased.
(67) O & M refers to	
a) overall efficiency of business.	b) efficiency of office and administrative work.
c) office work measurement.	d) office and management study.
(68) .A Company is called an artificial person because	_•
a) it does not have the shape of a natural person.	b) it cannot be used in the court of law.
c) it is invisible and intangible	d) it exists only in contemplation of law. Answer
(69) The charter of a company is its	
a) prospectus.	b) statement lieu of prospectus
c) memorandum of association.	d) articles of association
(70) A person owning and running a small firm, is known a	s
a) A manager-owner	b) An owner-manager.
c) A professional adapter.	d) An enterprise worker