

ECONOMY

■ MoRD, Amazon Collaborate for Online Marketing of SHG Products

The Ministry of Rural Development (MoRD) and Amazon Seller Services Private Limited (Amazon) has signed a Memorandum of Understanding (MoU) for sale of products manufactured by Self Help Groups (SHGs). Under the MoU, Amazon & MoRD will jointly enable commercial and social development of women led rural enterprises across identified States/UTs. Amazon will provide Training & Onboarding support to MoRD appointed sellers to list products from SHGs associated with MoRD.



Discover a wide variety of unique regional products by women entrepreneurs across farming, handicrafts, food, home and lifestyle.