

on achieving Aatmanirbhar Bharat, at a time when the global supply chain due to COVID-19 and the Russia-Ukraine conflict.

I&B Minister Announces Scheme for Making India Favourite Destination for Foreign Filmmakers

Union Minister for Information and Broadcasting Shri Anurag Thakur on 18th May inaugurated the India Pavilion at Cannes Film Festival. Speaking on the occasion, Shri Thakur announced two schemes to incentivize shooting of foreign films and foreign co-productions with India. The two

schemes viz Incentive Scheme for Audio-Visual Co-production and Incentive Scheme for Shooting of foreign films in India are aimed at unleashing the potential of Indian media and entertainment industry. The Minister said, the Government of India will do whatever it can to make India the content hub of the world and to make India the destination of the world for film production, post-production, and AVGC (Animation, Visual Effects, Gaming and Comic) Sector.

